

AURORA'S BUSINESS SCHOOL

Dwarakapuri colony
Hyderabad- 50082

	Mandatory Disclosure	Updated on 12.02.2024
10.1	AICTE File No.	F.No.431/40-58/ET-APR(M)/95
	Date & Period of Last approval	15/05/2023, 2023 -24
10.2	Name of the Institution	Aurora's Business School
	Address of the Institution	6-3-456/18, 6-3-456/19, Dwarakapuri colony
	City and Pin Code	Hyderabad, 500082
	State / UT	Telangana
	Longitude & Latitude	17.423515 and 78.453286
	Phone number with STD Code	040-23350062
	FAX number with STD Code	040-23351892
	Office hours at the Institution	9.00 AM-6.00PM
	Academic hours at the Institution	9.00AM-4.00 PM
	Email	info@absi.edu.in
	Website	www.absi.edu.in
	Nearest Railway Station (distance in Km)	Begumpet – 3 km
	Nearest Airport (distance in Km)	Rajiv Gandhi International Airport - 30km
10.3	Type of Institution	Private self-financed
	Category (1) of the Institution	Un aided - Private
	Category (2) of the Institution	Co-Ed
10.4	Name of the Organization running the Institution	Ravi Rishi Educational Society
	Type of the organization	Society

	Address of the organization	G2, SBI Colony, Bagh Amberpet, Hyderabad	
	Registered with	Office of Registrar of Societies Hyderabad with registration no 149/1992	
	Registration Date	22/01/1992	
	Website of the Organization	Office of Registrar of Societies Hyderabad with registration no 149/1992	
10.5	Name of the affiliating University / Board	None	
	Address	N.A	
	Website	N.A	
	Latest affiliation period	N.A	
10.6	Name of Principal / Director	Dr. K. Raghu Naga Prabhakar	
	Exact Designation	Director	
	Phone number with STD code	9100222222	
	FAX number with STD code	040-23350062	
	Email	dcr@aurora.edu.in	
	Highest Degree	PhD	
	Field of Specialization	Marketing	
10.7	Governing Board Members	Name	Designation in the Body
		Dr. Ravi Dasari	Chairman, Vice-President & Group Head HR, Jasper Industries
		Dr. K. Raghu Naga Prabhakar	Member Secretary, Principal / Director
		Dr. N. Ramesh Babu	Secretary, Aurora Consortium, Member (Management Nominee)
		Sri. Anudeep Aurora	Vice Chairman, Aurora Consortium, Member (Management Nominee)

		Thakur Srinivas Singh	South India Head, Anchor Panasonic Electricals, Member (Industry Nominee)
		Sri. Ranjit R	Vice President, Karvy Analytics Ltd. Member (Industry Nominee)
		Sri. S. Venkata Jayapal Reddy	General Manager, Hetero Drugs Ltd. Member (Industry Nominee)
		Sri. Joshi GM	Vice-President, Recruitment, US Tech Solutions. Member (Industry Nominee)
		Dr. G. Sreenivas Reddy	Professor, Member (Faculty Nominee)
		Dr. V. Sree Jyothi	Professor, Member (Faculty Nominee)
		Dr. C. Kameswari	Professor, Member (Faculty Nominee)
		Ms. R. Ashwini Kumari	Assistant Professor, Member (Faculty Nominee)
	Frequency of meetings & date of last meeting	Once in 3 months. 16/12/2023	
10.8	Academic Advisory Body	1. Dr. G.Sreenivas Reddy	
		2. Dr. Sree Jyothi	
		3. Dr. Kameswari	
		4. Raspal Singh	
	Frequency of meetings & date of last meeting	Once in 3 months, 14.12.2023	
10.9	Organizational Chart	Available in the Web Site	
10.10	Student feedback mechanism on Institutional Governance / Faculty performance	Available	
10.11	Grievance redressal mechanism for faculty, staff and students	Available	
10.12	Name of the Department	Management	

	Course	PGDM
	Level	PG
	1 st Year of approval by the Council	20-09-2005
	Year wise Sanctioned Intake	CAY - PGDM- 300 CAY - PGDM (BUSINESS ANALYTICS)- 30 CAY - PGDM (IEVD)- 30
		CAY - PGDM- 300 CAY - PGDM (BUSINESS ANALYTICS)- 30 CAY - PGDM (IEVD)- 30
		CAY-1- PGDM - 180 CAY-1 - PGDM (Marketing)- 60 CAY-1 - PGDM - 60 CAY-1 - PGDM - 60
		CAY-2- PGDM - 180 CAY-2 - PGDM (Marketing)- 60 CAY-2 - PGDM (PT)- 60 CAY-2 - PGDM (Executive)- 60
	Year wise Actual Admissions	CAY - PGDM- 211 CAY - PGDM (BUSINESS ANALYTICS)- 15 CAY - PGDM (IEV)- 0
		CAY - PGDM- 162 CAY - PGDM (BUSINESS ANALYTICS)- 15 CAY - PGDM (IEV)- 16
		CAY-1 - PGDM - 180 CAY-1 - PGDM (Marketing)- 16
		CAY-2 - PGDM - 165 CAY-2 - PGDM (Marketing)- 14 CAY-2 - PGDM (PT) - 10 CAY-2 - PGDM (Executive) - 16
	Cut off marks - General Quota	CAY - PGDM- 50% CAY - PGDM (BUSINESS ANALYTICS)- 50% CAY - PGDM (IEVD)- 50%

		CAY-1 – PGDM – 50% CAY-1 – PGDM (Marketing)- 50% CAY-1 – PGDM – 50% CAY-1 – PGDM – 50%
		CAY-2 – PGDM – 55% CAY-2 – PGDM (Marketing)- 50% CAY-2 – PGDM (PT) – 50% CAY-2 – PGDM (Executive)- 50%
	% Students Passed with Distinction	CAY – PGDM- 10% CAY – PGDM (Marketing)- 42% CAY – PGDM- 10% CAY – PGDM- 15%
		CAY-1 – PGDM – 55% CAY-1 – PGDM (Marketing)- 55% CAY-1 – PGDM (PT) – 20% CAY-1 – PGDM (Executive) – 10%
		CAY-2 – PGDM – 23% CAY-2 – PGDM (Marketing)- 85% CAY-2 – PGDM (PT)- 10% CAY-2 – PGDM (Executive) – 10%
	% Students Passed with First Class	CAY – PGDM- 85% CAY – PGDM (Marketing)- 42% CAY – PGDM- 25% CAY – PGDM- 30%
		CAY-1 – PGDM – 42% CAY-1 – PGDM (Marketing)- 59% CAY-1 – PGDM (PT) – 35% CAY-1 – PGDM (Executive) – 30%
		CAY-2 – PGDM – 56 CAY-2 – PGDM (Marketing)- 60 CAY-2 – PGDM (PT) – 30% CAY-2 – PGDM (Executive) – 25%
	Students Placed	CAY – PGDM- 92% CAY – PGDM (Marketing)- 95% CAY – PGDM- 75% CAY – PGDM- 75%
		CAY-1 – PGDM – 92% CAY-1 – PGDM (Marketing)- 92% CAY-1 – PGDM – 80% CAY-1 – PGDM – 78%
		CAY-2 – PGDM – 89% CAY-2 – PGDM (Marketing)- 93% CAY-2 – PGDM – 82% CAY-2 – PGDM – 81%
	Average Pay package, Rs./Year	CAY – PGDM- 5.5 CAY – PGDM (Marketing)- 5.8
		CAY-1 – PGDM – 4.2 CAY-1 – PGDM (Marketing)- 3.8 CAY-1 – PGDM – 3.00 CAY-1 – PGDM – 3.00

		CAY-2 – PGDM – 4.00 CAY-2 – PGDM (Marketing)- 3.5 CAY-2 – PGDM –3.5 CAY-2 – PGDM – 3.00
	Students opted for Higher Studies	CAY – PGDM– 8 CAY – PGDM (Marketing)- 3
		CAY-1 – PGDM – 14 CAY-1 – PGDM (Marketing)- 8 CAY-1 – PGDM – 1 CAY-1 – PGDM – 2
		CAY-2 – PGDM – 18 CAY-2 – PGDM (Marketing)-6 CAY-2 – PGDM – 3 CAY-2 – PGDM – 1
	Accreditation Status of the course	Not Accredited
	Doctoral Courses	No
	Foreign Collaborations, if any	No
	Professional Society Memberships	No
	Consultancy activities	Yes
	Grants fetched	No
	Departmental Achievements	Yes
	Distinguished Alumni	Yes
10.13	Details of the Teaching Staff	
1	Faculty Available	43
2	Papers Published	57
3	Papers Presented in Conferences	122
4	Books Published	12
5	Professional Memberships	23
6	MoUs	14
7	Interaction with Professional Institutions	3
10.14	Admission Quota	
	Entrance Test / Admission Criteria	MAT, CAT, GMAT & ICET

	Cut of / last candidate admitted	CAY – PGDM– 60% CAY – PGDM (Marketing)- 60%
		CAY-1 – PGDM – 60% CAY-1 – PGDM (Marketing)- 60% CAY-1 – PGDM – 60% CAY-1 – PGDM – 60%
		CAY-2 – PGDM – 60% CAY-2 – PGDM (Marketing)- 60% CAY-2 – PGDM – 60% CAY-2 – PGDM – 60%
	Fees in Rupees	CAY – PGDM– 5,60,000/- CAY – PGDM (Marketing)- 5,60,000/- CAY – PGDM– 3,50,000/- CAY – PGDM– 3,50,000/-
		CAY-1 – PGDM – 5,60,000/- CAY-1 – PGDM (BA)- 5,60,000/- CAY-1 – PGDM (IEVD) – 3,50,000/-
		CAY-2 – PGDM – 5,60,000/- CAY-2 – PGDM (Marketing)- 5,60,000/- CAY-2 – PGDM – 3,00,000/- CAY-2 – PGDM – 3,00,000/-
	Number of Fee Waivers offered	CAY – PGDM–4 CAY – PGDM (BA)- 0 CAY – PGDM (IEVD)-0
		CAY-1 – PGDM – 2 CAY-1 – PGDM (Marketing)- 0 CAY-1 – PGDM – 0 CAY-1 – PGDM – 0
		CAY-2 – PGDM – 1 CAY-2 – PGDM (Marketing)- 0 CAY-2 – PGDM – 0 CAY-2 – PGDM – 0
	Admission Calendar	As per AICTE Guidelines
	PIO Quota	No
10.15	Infrastructural Information	
	Class Room / Tutorial Room facilities	Available as per AICTE Norms
	Laboratory details	Available as per AICTE Norms
	Library facilities	Available as per AICTE Norms
	Auditorium / Seminar Halls / Amphi	Available as per AICTE Norms

	Cafeteria	Available as per AICTE Norms
	Indoor Sports facilities	Available
	Outdoor Sports facilities	Available
	Facilities for Disabled	Available
10.16	Boys Hostel	Not Applicable
	Girls Hostel	Not Applicable
	Medical & other Facilities at Hostel	Not Applicable
10.17	Academic Sessions	As per the AICTE Calender
	Examination system. Year / Sem	Quarter Wise
	Period of declaration of results	As per the AICTE Calender
10.18	Counseling / mentoring	Available
	Career Counseling	Available
	Medical facilities	Available
	Student Insurance	Available
10.19	Students Activity Body	Available
	Cultural activities	Available
	Sports activities	Available
	Literary activities	Available- National Library Week and Library Day
	Magazine / Newsletter	Available
	Technical activities / Tech Fest	Available
	Industrial Visits / Tours	Available
	Alumni activities	Available- Alumni Meet
10.20	Name of the Information Officer for RTI	C. Kameswari
	Designation	Professor
	Phone number with STD code	91-9100000480
	FAX number with STD code	

	Email	kameswari@absi.edu.in
10.21	a	CAY = Current Academic Year
	b	* Repeat this template for each department / staff
	c	# Repeat this template for additional quota, if any
	d	^ Add photographs