

# Femina Miss India Contest held on the Campus. 25<sup>th</sup> of February 2016



## FROM THE DIRECTOR'S DESK

### Rajya Sabha Passes Real Estate Bill, 2015

The Rajya Sabha passed a landmark Real Estate Bill, 2015 on 10th March, 2016. The Bill promises to secure the interests of both home buyers and developers equally, and reduce scope for corruption in the realty sector which contributes nine percent to the country's GDP.

The Bill was passed with twenty amendments to accommodate the views and suggestions of different stakeholders and political parties.

Venkaiah Naidu, the Union Minister for Parliamentary Affairs, claimed that the Bill will facilitate better regulatory oversight and orderly growth of real estate business. This Bill was earlier rejected by the Congress dominated Rajya Sabha alleging that it favoured the developers and did not serve the interests of consumers. The Bill could be passed due to the cooperation of the Congress this time.

The Bill provides for imprisonment of up to three years in case of promoters and up to one year in case of real estate agents and buyers for violation of orders.



Further, once the Bill becomes law, real estate developers will be required to deposit 70% of the funds received from buyers for a project into an escrow account so that funds cannot be directed to other projects.

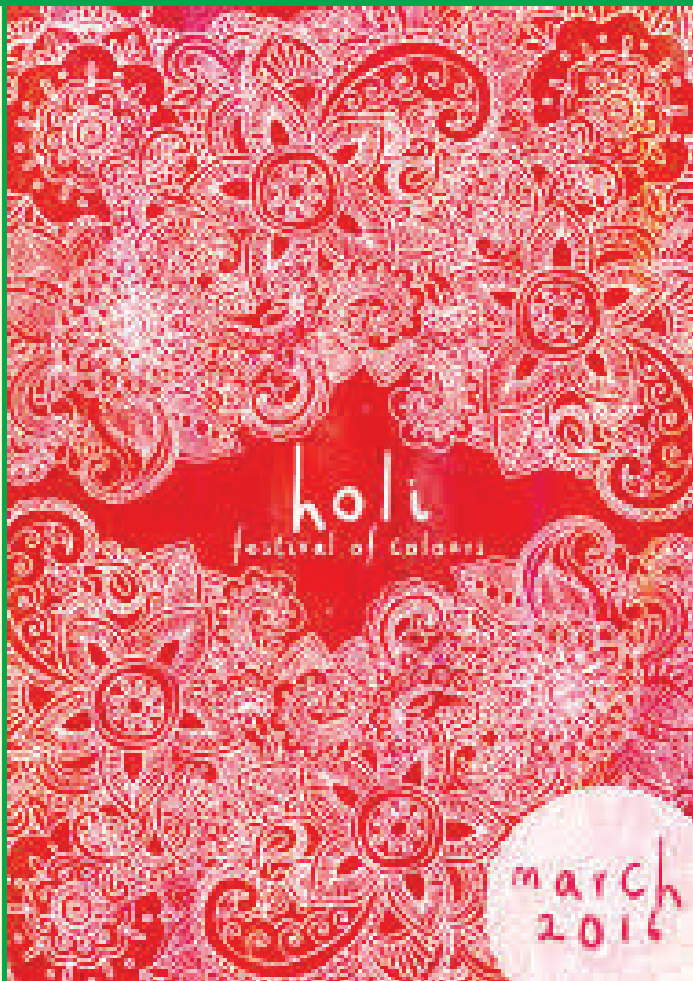
With this Bill investment in a new house will become safer and thereby will also help the real estate sector to grow in healthy manner.

**Prof G Sreenivas Reddy**

## NEWS @ AURORA'S BUSINESS SCHOOL

- 4/2/2016 Last exam of I year II Trimester held.
- 4/2/2016 Collected student feedback on faculty.
- 5/2/2016 Placement with IndusInd Bank held (Six students secured placements).
- 5/2/16 & 6/2/16 Mr.Mallikarjuna ,Librarian attends UGC sponsored National workshop on Developing Digital Libraries using D space 5.2 at the Osmania University college for Women, Hyderabad.
- 8/2/2016 Prof G.Sreenivas Reddy delivered keynote address to the Training program on Research Methodology in Social Sciences at CKM College ,Warangal.
- 8/2/2016 Commencement of I year III Trimester of PGDM.
- 9/2/2016 Campus placement drive of Café Coffee Day.One student secured placement.
- 10/2/2016 Kotak Insurance Campus placement drive held .
- 11/2/2016 Campus placement drive by Kotak Mahindra held .
- 13/2/2016 Off campus placement drive of Vodafone held.
- 14/2/2016 Conducted mock interviews for II year II semester students.
- 20/2/2016 Prof G.Sreenivas Reddy attends Deloitte Leadership meeting .
- 20/2/2016 Inter class Cricket Tournament held and Final year II Sem students emerge winners.
- 22/2/2016 Prof G.Sreenivas Reddy delivered keynote address to "Faculty Development Programme (FDP) on Research Methodology using SPSS" package at Aurora's PG College ,Moosarambagh.
- 22/2/2016 Director delivered orientation talk to the newly appointed employees.
- 23/2/2016 Campus placement drive by ICICI Prudential held.
- 24/2/2016 Declared results of I year II Trimester.
- 25/2/2016 Femina Miss India Contest held on the Campus.
- 25/2/2016 Organized workshop on Business Simulations for the Faculty Mr Ganesh(IIM-C) of SSMP along with Mr Ravikumar of HR Pundits conducted the workshop.
- 26/2/2016 Campus placement drive by Aparna Constructions held 4 students secured placements.
- 26/2/2016 Released the January ,2016 issue of the newsletter Akshara.
- 26/2/2016 Released the Feb,2016 issue of Financial news bulletin Finscape.
- 27/2/2016 Printed and distributed the I Year III Trimester course curriculum document .
- 29/2/2016 Guest Lecture on Enterpreneurial skills delivered by Mr.Kiran Gali ,Founder & CEO of Number Mall .

## UPCOMING EVENTS



The festival of colors is right round the corner. Holi has always been a nightmare for people because of the harm caused by synthetic colors. The desire to purchase longer lasting colors is what drives us to purchase these synthetic colors. But, the damage caused by these synthetic colours can go as far as causing blindness, skin allergy and even liver damage if ingested. Eco-friendly colors are the best way to celebrate Holi.

Aurora's Business School in association with Hyderabad Goes Green and ANGRAU is pleased to announce the "Green Holi" campaign for this year's Holi festival on March 23rd ANGRAU (Agricultural University) is responsible for making the colors under their research project of NAIP.

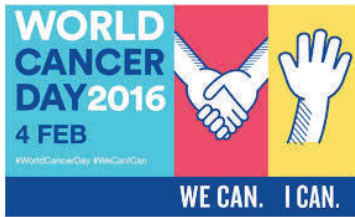
The colors are manufactured locally and packaged by some BPL (Below Poverty Line) women of the Borabanda slum area.

The colors are packed in small pouches made from newspaper, and these in turn are placed in a Jute bag. The retail price of colors is Rs. 200 for a set of 5 colors, i.e. Red, Green, Blue, Yellow and Magenta of 100g each.

*Stop abusing chemicals and become one with nature by using natural colours made from leaves, fruits, roots, barks and flowers of plants and also avoiding wastage of water as lesser water is required to clean natural colours. So let us spread the word and join hands for a green and clean Holi.*

### Wish you all a happy Holi Day!

## Celebrations of the Month



### World Cancer Day-4 February

On 4 February, World Cancer Day 2016 the nation united to beat cancer sooner. Each donation, every Unity Band, and every one of you who united on World Cancer Day 2016 has helped to transform the lives of millions. Just because it's no longer 4 February, it doesn't mean we can stop our united efforts! A small number of Cancer Research UK Unity Bands are still available in-store and online for a suggested donation of £2, and you can still make a donation below to help beat cancer sooner.



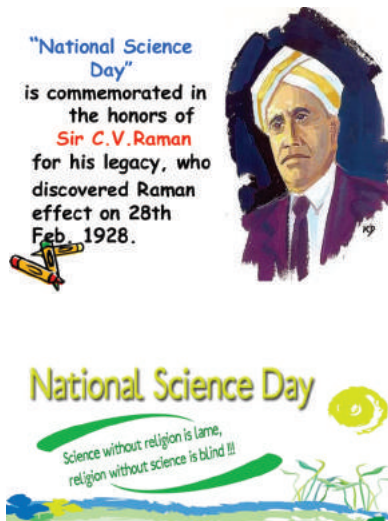
### Valentines Day -14 February

Valentine's Day is round the corner and lovers are all set to celebrate the day of love. Valentine's Day will be here within a week's time as people around the globe celebrate it on February 14. Valentine's Day also well known as Saint Valentine's Day marks the celebration of one of the most beautiful bonds in the world – LOVE. Yes love, its the purest form and can be for anyone for your parents, partner, children, grandparents and even it can be for your friends.



### Steve Jobs' birthday - 24 February

Perhaps one of the greatest inventors of all times, he is not just known for the inventions he made but also the style and flare he brought into the most mundane things of our life like MP3 players and mobile phones. Steve Jobs is perhaps best known for his creation of the legendary mobile phone called the iPhone. Steve literally demonstrated the sentence, 'Winners don't do different things, they do things differently.' Till today and perhaps forever he will continue to inspire people that to succeed one just needs to have a simple dream and a belief that it will be successful. The hard work and efforts will follow automatically.



### National Science Day- 28 February

National science day is celebrated as one of the main science festivals in India every year during which students of the schools and colleges demonstrate various science projects and national and state science institutions demonstrate their latest researches. The celebration also includes public speeches, radio-TV talk shows, science movies, science exhibitions based on themes and concepts, watching the night sky, live projects, research demonstration, debates, quiz competitions, lectures, science model exhibitions and many more activities. It is celebrated with immense passion by Radio Astronomy Centre (RAC), Ooty and Giant Metrewave Radio Telescope (GMRT) at Khodad, Pune, Maharashtra which are world-famous telescopes that are operated at low radio frequencies by the NCRA (National Centre for Radio Astrophysics) established by the TIFR (Tata Institute of Fundamental Research) under the umbrella of DAE. A variety of activities are organized by the RAC and GMRT during National Science Day celebration in order to recognize their leading research activities in the field of radio astronomy and astrophysics. Programmes are also held for the public and the student community in order to popularize science and technology in the country. The Minister of Science and Technology gives a message through his speech on this day to students, scientists, researchers and the general public of the nation.

# Strategist Quiz

1. What is the term used in the retail industry that refers to a retail outlet or distribution centre that caters exclusively for online shopping? It is generally a large warehouse that can also be used to facilitate a "click-and-collect" service whereby a customer collects an item they have ordered online.
2. The idea for establishing this brand came to the founder when he found that a whisky from his region was requested by King George IV during his visit there despite it being illegally produced. The place name when translated from Gaelic, means 'valley of the smooth-flowing one'. Name the brand and the person who established it.
3. This brand started in the 1870s as Black Cat and then subsequently it introduced its White Cat range in 1900. By what name is it known today?
4. Who was selected as an Indian partner to the law firm Dada Abdulla & Co during the the 1890s?
5. This brand was born in a tea taster's chamber in Kolkata in 1966. It is considered as India's first premium brand. The tea leaves are picked even today only from a few tea estates located in Upper Assam. Name the brand.

6. Name the brand whose first logo was created in the early 1900s by Bayard Wootten. She was a neighbour of the founder this brand and also a photographer and equal rights activist.
7. Which car brand is come out with a Wolverine inspired model based on the X men movies?
8. What mark is used on Indian products that guarantees being environment friendly, safe for use and its means of production are non polluting?
9. Which company uses the base line "Bring your Challenges" and also runs an online challenge lab?

## Answer:

1. Dark Store.
2. George Smith, creator of Glenlivet the famous Single malt scotch whisky.
3. Jockey, the Hosiery brand
4. Mahatma Gandhi.
5. Brooke Bond's Taj Mahal tea.
6. Pepsi.
7. Kia Motors. Its called the KIA X-car.
8. The Matka Mark.
9. Prudential Insurance (USA).

# YOU ARE HIRED, CONGRATULATIONS!



Sk. Sameeruddin  
DM-10-009

Dhiran Bhandari  
DM-10-015

Sailesh M  
DM-10-018

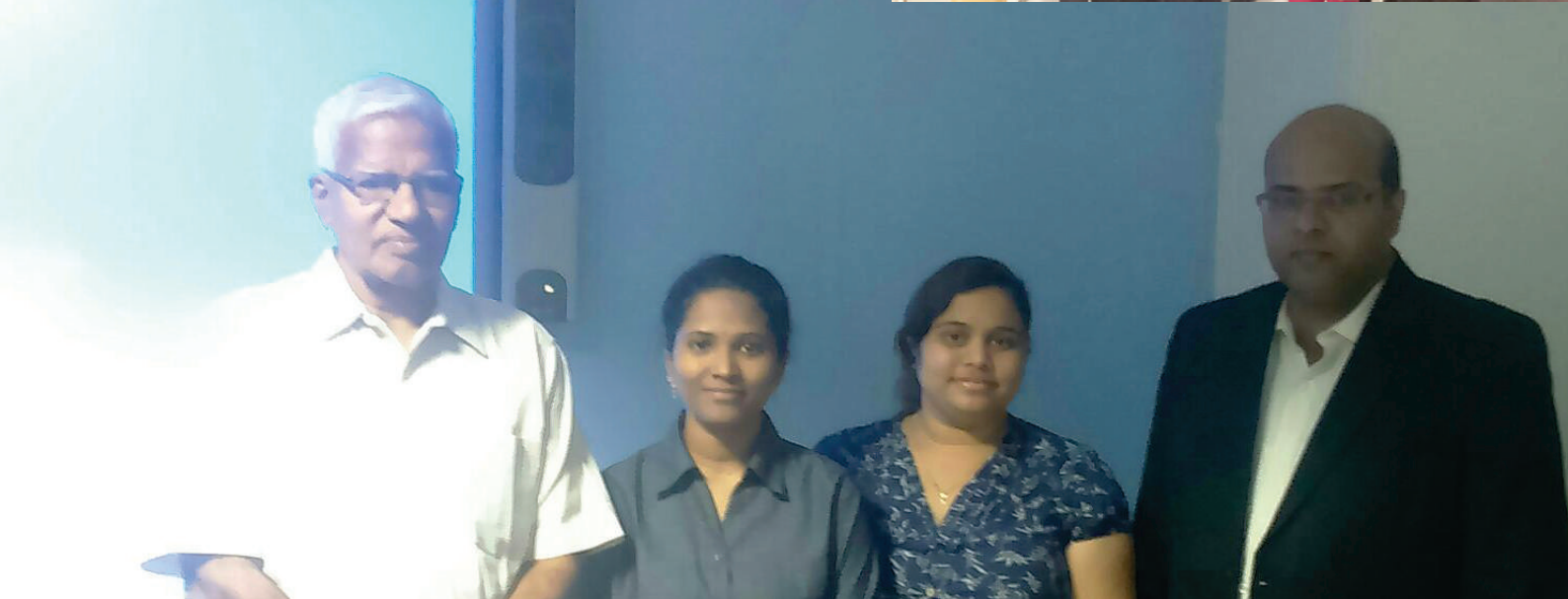
Gopinadh D  
DM-10-031



## Happy Returns February Born!

A Krishna  
T.Sindhuja  
Therla Madhusree  
S Abhishek Kumar  
Srikanth Rathi  
Shiva Goyal  
Payella Kezia Florence





# **ABS STUDENTS AT HYDERABAD MANAGEMENT ASSOCIATION MEETING ON DIGITAL TRANSFORMATION ON 18TH FEB, 2016**

Send in your suggestions, feedback, articles and comments to upgrade forth-coming issues of 'AKSHARA' to [newsletter@absi.edu.in](mailto:newsletter@absi.edu.in)