



AURORA'S BUSINESS SCHOOL

akshara
NEWSLETTER
Vol V • ISSUE 3 • MARCH 2016

SUMMER INTERNSHIP PLACEMENTS RAINING IN AURORA'S BUSINESS SCHOOL



FROM THE DIRECTOR'S DESK

Rajya Sabha Passes Real Estate Bill, 2015

The Rajya Sabha passed a landmark Real Estate Bill, 2015 on 10th March, 2016. The Bill promises to secure the interests of both home buyers and developers equally, and reduce scope for corruption in the realty sector which contributes nine percent to the country's GDP.

The Bill was passed with twenty amendments to accommodate the views and suggestions of different stakeholders and political parties.

Venkaiah Naidu, the Union Minister for Parliamentary Affairs, claimed that the Bill will facilitate better regulatory oversight and orderly growth of real estate business. This Bill was earlier rejected by the Congress dominated Rajya Sabha alleging that it favoured the developers and did not serve the interests of consumers. The Bill could be passed due to the cooperation of the Congress this time.

The Bill provides for imprisonment of up to three years in case of promoters and up to one year in case of real estate agents and buyers for violation of orders.



Further, once the Bill becomes law, real estate developers will be required to deposit 70% of the funds received from buyers for a project into an escrow account so that funds cannot be directed to other projects.

With this Bill investment in a new house will become safer and thereby will also help the real estate sector to grow in healthy manner.

Prof G Sreenivas Reddy

NEWS @ AURORA'S BUSINESS SCHOOL

- 01.03.16 Placement drive of Webtel Electronics PVT Ltd held
- 01.03.16 Emino Soft Corp Off-Campus placement for HR Specialization
- 01.03.16 Registrations done for Broadridge Campus placements for Finance Majors
- 02.03.16 Released booklet on I year III Trimester syllabi & Teaching-learning schedules
- 03.03.16 Aliens Group Campus placement held at APGC(R) for Marketing Specialization
- 03.03.16 Guest Lecture on "Strategies for Business Transformation by Ajay Chandra Sadhuneni, Head HR,Axiom Solutions
- 03.03.16 Dr. Sree Jyothi, Associate Professor,ABS, donates 20 books to the Library
- 04.03.16 Prof G. Sreenivas Reddy attends JNTU Faculty Selection Committee Meeting at VBIT
- 04.03.16 Placement Drive of United Health Group for Finance Majors held at APGC (M)
- 05.03.16 Thomson Reuters Campus Placement held at APGC (R)
- 05.03.16 IndusInd Bank conducts induction program for the newly placed students on ABS campus
- 05.03.16 Pool Drive of Wells Fargo held at APGC (M)
- 10.03.16 Birla Sun Life Insurance Summer Internship Placement (SIP)Drive held – 10 Finance + 11 Mrktg Specialization students selected
- 11.03.16 First Mid Exams of III Trimester commence
- 11.03.16 MTR Foods Campus Placement drive for Marketing majors held
- 14.03.16 Commencement of PGDM IV Semester Exams
- 15.03.16 Karvy Summer Internship (SIP)Off-Campus Placement Drive held for HR Specialization
- 15.03.16 Bajaj Capital Campus Placement Drive Held for Finance & Marketing Majors & Minors with 3.27 lac CTC
- 15.03.16 Pre- Placement talk delivered by Sweekriti Goyal of Karmic Education Society
- 16.03.16 Broadridge Campus Placement Drive held for all specialisations
- 16.03.16 India Infoline(IIFL) Off-Campus drive held for Summer Intership Placements
- 18.03.16 Director attends a meeting with Mr. Ned Modi the Country Head of Berkadia India regarding Training,placements and internships
- 18.03.16 Mrs Harika and Mrs Kameshwari, Faculty members appear for Ph.D interviews at JNTU
- 21.03.16 Collected student feedback of Faculty from IV Semester Students
- 21.03.16 Business School gives Farewell Party to the outgoing students
- 22.03.16 Students, Staff & Faculty celebrate Green Holi on the Campus
- 28.03.16 to31.3.16 I year III Trimester 2nd Mid-exams held
- 29.03.16 Writer Corporation Campus Placement Drive held and 4 students secure placements

UPCOMING EVENTS



Rama Nawami (Devanāgarī: राम नवमी; IAST: Rāma navamī) is a Hindu festival, celebrating the birth of the god Rama to King Dasharatha and Queen Kausalya in Ayodhya. Rama, the seventh avatar of Vishnu, is one of the oldest avatars of Lord Vishnu having a human form. The holy day falls in the Shukla Paksha on the Navami, the ninth day of the month of Chaitra in the Hindu calendar. Thus it is also known as Chaitra Masa Suklapaksha Navami, and marks the end of the nine-day Chaitra-Navaratri (Vasanta Navaratri) celebrations. Rama Navami is one of the most important Hindu festivals.

At some places the festival lasts the whole nine days of the Navaratri, thus the period is called 'Sri Rama Navaratra'. It is marked by continuous recitals, Akhand Paath, mostly of the Ramacharitamanas, organized several days in advance to culminate on this day, with elaborate bhajan, kirtan and distribution of prasad after the puja and aarti. Images of the infant Rama are placed on cradles and rocked by devotees. Community meals are also organized. Since Rama is believed to have been born at noon, temples and family shrines are elaborately decorated and traditional prayers are chanted together by the family in tial havans are organized, along with Vedic chanting of mantras and offerings of fruits and flowers. Many followers mark this day by vrata (fasting) through the day followed by feasting in the evening, or at the culmination of celebrations. In South India, in Bhadrachalam the day is also celebrated as the wedding anniversary of Rama and his consort Sita. Sitarama Kalyanam, the ceremonial wedding ceremony of the divine couple is held at temples throughout the south region, with great fanfare and accompanied by group chanting of name of Rama.



Ambedkar was born on 14 April 1891 in the town and military cantonment of Mhow in the Central Provinces (now in Madhya Pradesh). He was the 14th and last child of Ramji Maloji Sakpal, a ranked army officer at the post of Subedar and Bhimabai Murbadkar Sakpal. His family was of Marathi background from the town of Ambavade (Mandangad taluka) in Ratnagiri district of modern-day Maharashtra. Ambedkar was born into a poor low Mahar (dalit) caste, who were treated as untouchables and subjected to socio-economic discrimination. Ambedkar's ancestors had long worked for the army of the British East India Company, and his father served in the British Indian Army at the Mhow cantonment. Although they attended school, Ambedkar and other untouchable children were segregated and given little attention or help by teachers. Despite his humble origins he rose to be one of the builders of modern India by dint of his enormous contributions to social uplift, economic development, constitution making a struggle for freedom.

Celebrations of the Month



International Women Celebrations of Telangana State 4th March

Prominent speakers on the subject included Ms Suchitra Ella, chairperson, Bharat Biotech International Ltd, Ms. Kiranmayi Pendyala, CVP, HR, Advanced Micro Devices (AMD), Ms. Ananda Shankar, Classical Performer & IAS, Ms. Karuna Gopal, Smart Cities Advisor to Government of India, Mr. Madhu Poomalil Managing Director, D. E. Shaw India, Bharani Kumar Aroll, Secretary, SCSC (Society for Cyberabad Security Services).



Ancient Psychology – Modern Management 10th March, 2016

Mr. Rayasam Sridhar said that during the ideation “space” of design thinking, drawing is often a means of sharing creative ideas and connecting dots that have never before been connected. Mr. Sridhar had taken various examples from ancient and Indian epics and made the participant to understand about mind mapping of different roles and tried to match with modern management principles. One of the most obvious incidences, in which management were used is very clearly visible from Ramayana is that of Hanuman going to Lanka. His mission was to locate sita there and give her Lord



Hyderabad Management Association 43rd Annual Function 17th March, 2016

Founder and executive chairman of Cyient Ltd B.V.R. Mohan Reddy, who is chairman of Nasscom as well, has been selected for the HMA Life Time Achievement Award for 2015.

Manager of the Year - Varanasi Udaya Bhaskar, CMD r of Bharat Dynamics Ltd; Entrepreneur of the Year - G.Leelavati, chairperson of Shivashakti Bio Technologies Ltd; Small Scale Entrepreneur of the Year' - A.Sridhar Reddy, managing director of Esennar Transformers (P) Ltd; Young Manager of the Year' A.Soma Sekhar Reddy, senior manager (techno commercial) of Prathista Industries Ltd; HR Manager of the Year - Ch.Dakshina Murty, AGM - corporate HR of Suven Life Sciences Ltd; and Member of the Year - E.N.Prasad Reddy, Life Member. Announcing the winners, HMA president E.N.Prasad Reddy said the awards were presented at the 43rd HMA annual awards function on March 17.



Falcon- It's all about Mentoring by Dr. Chandra Sekhar

Mentor is a wisdom transferring from one to one and generations to generations. His is a trainer, advisor counsellor to a trainee who is called a mentee. It turns out however that it makes better sense to suggest finding for one self mentoring that required. Mentors provide many different functions and different people can and do provide different kinds of support. Finding role models, preferably same gender, same-race, likable ones, hopefully of the same value structure. One is told to find this saint and then learn to be like her or him. Saints however are few, (especially ones of the same-sex, same-race, etc.). Therefore, it is easier just to find mentors. Even a crusty grouch can be encouraged to be a mentor, just so long as she or he is honourable and knows more than you do about the topic at hand – or a skill that you need – or an opportunity that you might like.



HMA meeting on 30th March, 2016 Leading the Researve Bank : Challenges and Dilemmas by Dr. Duvvuri Subbarao, Former Governor, RBI

Dr. Subbarao's speech was interesting and exciting since he shared his experiences with anecdotes. Scams surfaced globally and the global economy was heading for recession. He worked in global economic uncertainty and under tremendous pressure. Instead of focusing on development and growth, he started to focus on setting the Indian economy in order, and to insulate it from global economic turbulence. He shared several successes and failures and the lessons others must learn from him. He spoke on the significance of body language and the pitfalls involved in communication. He concluded his message: “Keep your ear close to the ground,” where leaders at the top must listen to all sources before taking their final call.

YOU ARE PLACED, CONGRATULATIONS!

Birla Sun Life



Sai Kumar S
DM-11-001



Sagar K
DM-11-004



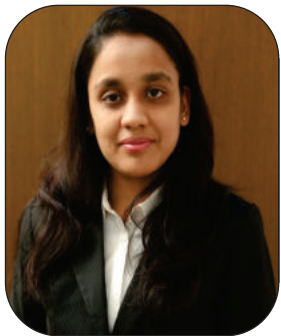
Sai Shekar P
DM-11-005



Shandilya T
DM-11-006



Soumya T
DM-11-007



Nisha Agarwal
DM-11-008



Ravali K
DM-11-009



Madhusree T
DM-11-015



Praneeth Reddy P
DM-11-017



Shirisha B
DM-11-020



Sanjay Soni
DM-11-026



Vikas Kumar Vyas
DM-11-027



Sunitha Tiwari
DM-11-028



Pratik Awasti
DM-11-029



Vijaya Sri
DM-11-034

YOU ARE PLACED, CONGRATULATIONS!

Birla Sun Life



TVN Sai Teja
DM-11-048



Lavanya S
DM-11-054

IndusInd Bank



Chavi Garg
DM-11-039

India Infoline



Sreenivas Chaitanya
DM-11-049

Reliance General Insurance



Arihant Jain
DM-11-011



Achraj Jain
DM-11-012



Varun Gaur
DM-11-030



Balam Anirudh
DM-11-050

Karvy



Kasturi Biswal
DM-11-040



Jagadeesh M
DM-11-042



Kezia Florence P
DM-11-051

YOU ARE PLACED, CONGRATULATIONS!

Bajaj Insurance



Murali S
DM-11-013



Jagadeesh Babu
DM-11-014



Tharun Yadav
DM-11-019



Sekhara B
DM-11-033



Doulanna
DM-11-047



Prabhas S
DM-11-055



Harini K
DM-11-056



Shiva Kethan Reddy
DM-11-057

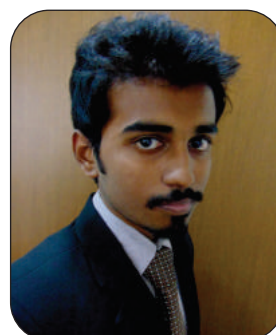
India Infoline



Satish Kumar M
DM-11-002



Sushant Kumar
DM-11-003



Naveen Kumar P
DM-11-021



Karthik R
DM-11-035

**AURORA'S BUSINESS SCHOOL
PROFESSIONAL ACTIVITIES 2015-2016**

sno	DATE	VENUE	PROFESSIONAL ACTIVITY	GUEST SPEAKER	SUMMARY	No of STUDENTS who attended
1	25 th Nov 2015	Aurora's Business School	Guest Lecture on "Macroeconomic tools to Measure Indian Economy"	Mr. Biswajit Hazra, Centre for Monitoring Indian Economy, Hyderabad.	Indian economic indicators are available from numerous sources, including multiple government agencies, departments and ministries. Combined with the data from other organizations, which maintain a politically-neutral stance, one has to access many tools and balance them to assess the country and its economy. However, regulatory inefficiencies, corruption, a slow growth rate over the last decade, bureaucratic red tape in starting and running businesses, political pressures, and heavy financial burdens due to subsidies, are some of the challenges facing the Indian economy.	35
2	11 th Dec 2015	Aurora's Business School	Guest Lecture on "Pre-requisites for Employment Opportunities vis-a-vis Corporate expectations".	Mr. Subba Raju Parecharla, CEO, Global strategy solutions.	The objective of this initiative was to help the students in assessing themselves regarding job readiness and to build a platform that would bring jobseekers and employers together. Their coming together would be a step undertaken to bridge the skill gap between industries. According to Mr. Subbaraju, "Unemployment and unemployment are the two major issues prevailing in our country. An integrated approach that ensures collaborate between job seekers and employers will link the demand and supply of manpower and will certainly bridge this gap."	36
3	17 th Dec, 2015	National HRD network	Re-designing Life- An Inside-Out Approach	Mr. Vikramaditya Duggal, professional Banker, Administrative Staff College of India	Mr. Vikramaditya sharing his thoughts with the participants said "we have ability to change the very definition of precious. We are in powerful positions to influence our clients' perceptions of the types of connections to forge with their customers. Through design research, we have that uncanny ability to see what lies ahead when others do not. Ultimately, we are curators, forecasters, and distributors of tomorrow's experience, of tomorrow's products. Inside/out design is a philosophy that designs to the heart of the matter—the meaningful interactions at the core of great product design. We can only hope that consumers echo Gollum when he says, "So bright... so beautiful...". When a design provides a personal benefit, it becomes a possession worthy of a consumer's loyalty. There is no room for the "tricky" and "false" in that kind of equation—it's a true experience in every way imagined".	6
4	31 st Dec, 2015	National HRD	Human Resources Strategies for Organization Transformation	Mr. Raamchander Maddela, Executive Vice	Long term organisational success requires the alignment of people with the organisation's strategy. This is HR's role in the organisation and yet it is often unable to connect people and processes effectively. Identified factors includes	

				President HR, Foodmango.com		<ol style="list-style-type: none"> 1. Key HR issues and external/internal strategic context for any organisation from an international perspective 2. Developing an effective HR strategy that fit with the purposes of the organisation 3. Clearly defining the organisation strategy in a range of situations and organisations, in different international contexts/cultures. 4. Identification of organisational needs and priorities 5. Mapping HR practices that serve organisational needs. 6. Defining situation specific integrated HR strategies that drive value in key areas of the organisation 7. Assess HR capabilities and the actual resources required 8. Developing HR business partnering to support the HR strategy 9. Managing stakeholders and gain senior management buy-in 	8
5	7 th Jan 2016	National HRD network	An Interactive Session on "Importance of Leadership Model"	Mr. K. Srinivas Rao, Founder, Indian Manufacturing Academy		Mr. Srinivas Rao stressed that the way that we manage ourselves will determine whether or not we become effective leaders. He also said that it is a vital to recognise the personal qualities like self-awareness, self-confidence, self-control, self-knowledge, personal reflection, resilience and determination are the foundation of how we behave. Being aware of your strengths and limitations in these areas will have a direct effect on how you behave and interact with others. Without this awareness, it will be much more difficult (if not impossible) to behave in the way research has shown that leaders should. This, in turn, will have a direct impact on your colleagues, any team you work in, and the overall culture and climate within the team as well as within the organisation. Working positively on these personal qualities will lead to a focus on care and high-quality services for patients and service users, their careers and their families.	8
6	21 st Jan 2016	National HRD network	An Interactive Session on "Business Dynamics and New HR"	Mr. Venkatesh Palabattla, HR professional		Panch Tantras for Business Dynamics and New HR are Versatility and Adaptability, Sound Knowledge of Business, Deep HR domain Knowledge, Empathy and ability to market, comfort working with numbers and data are the factors for ensuring success of new generation HR	5
7	21 st Jan 2016	Association of Lady Entrepreneurship of Andhra Pradesh (and Telangana State) - ALEAP	Industrial visit		<ul style="list-style-type: none"> • Students were explored to industrial and business practices in real time. • Interaction interacted with guides and other person from the industry. This motivated some students to take to entrepreneurship • See & Know is better motto than 'read & learn' • After completing the industrial visit, students felt that they have upgraded their knowledge significantly. • It was a good learning experience. In each and every industry that was visited, students got new ideas and new thinking which was very necessary for their personal development • We have visited the entire process departments and seen the use of new They are using new technologies that helps understand the role of advanced technology in productivity of manufacturing goods 	54	

				<ul style="list-style-type: none"> • ALEAP strictly follow quality and safety aspects. • During industrial visit, we got a feeling that very much satisfied by acquiring information of various industries and knowing many new things 		
8	4 th Feb 2016	National HRD network	Aligning Values to Build Sustainable Growth	Ms. Jyotsna Cheruvu, HR , Behavioral Training.	Companies are increasingly connecting the dots between sustainability and its impact on their organization. As a result, more and more organizations are seeking ways to transform themselves into sustainable organizations. They are now mindful of their economic, environmental and social impact. HR departments sometimes miss understanding the extent of their potential impact in driving an organization's sustainability agenda. Sustainability is an issue, which is good for business, as it positively impacts the employees and other stakeholders. Furthermore, it is employees that drive the sustainability agenda and implement sustainability plans on the ground level. People drive a sustainable culture and bring about enduring change in the organization and HR revolves around people management.	12
9	11 th Feb 2016	National HRD network	An Interactive Session on "Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013, relevance to HR Fraternity"	Ms. Geeta Goti, Ex-Vice President of coalition of Women Entrepreneurs of India (COWE)	Legally, workplace sexual harassment can no longer be dismissed as some moral transgression. "Each incident of sexual harassment" as a violation of the fundamental right to equality. That notion has found its way into the Act, which promotes the right of women as citizens to a workplace free of sexual harassment. Complaints Committees at all workplaces are now charged with the role to ensure that the right remains intact, through a fair, informed, user-friendly process of redress. Prioritising prevention and establishing a redress mechanism, which comprises of 50 per cent women, a woman chair and an external third party expert, is India's innovative model in responding to working women's experience of sexual harassment. Assuming adequate changes follow, in both law and practice to meet global benchmarks, that model can evolve into an exemplary best practice. To get there, workplaces in India today, must rise to the requirement of promoting gender equality.	6
10	18 th Feb, 2016	National HRD network	"Engaging Employees in Organizational Development Initiatives"	Mr. S.V. Lakshmi Kanth, Lead- HRD, Hyundai Motor India Engineering (HMIE)	The four engagement principles—Widen the Circle of Involvement, Connect People to Each Other, Create Communities for Action, and Promote Fairness—and the three leadership practices—Honesty, Transparency, and Trust—form the New essence of Change Management. Apply any principle or practice and you will benefit. Apply them together and you get a systemic impact that is greater than the impact of applying the principles and practices individually. In organizations where the New Change Management is practiced: <ul style="list-style-type: none"> • People grasp the big picture, fully understanding the dangers and opportunities. • There is urgency and energy as people align around a common purpose and new directions. • Accountability is distributed throughout the organization and people come to understand the whole system. • Collaboration across organizational boundaries increases as people connect 	6

11	18 th Feb 2016	Hyderabad Management Association	Digital transformation	Mr. Ramesh Loganathan, Vice-President & Managing Director, Progress Software Development Pvt. Ltd	<p>to the issues and each other.</p> <p>The digital economy is entering a new age that presents unprecedented challenges for all CEOs. Digital tools are invading the business environment, provoking significant changes in the way we work, communicate, and sell. This has given rise to new opportunities and challenges, and has triggered the Digital Transformation of enterprises. Digitization can extend the reach of organizations, improve management decisions, and speed up the development of new products and services. At the same time, the excessively rapid adoption of technologies can disrupt traditional business models. Organizations need to carefully tread the path towards digital transformation with a concrete strategy to harness its strengths and mitigate its challenges. Digital transformation has become the ultimate challenge in change management because it impacts not only industry structures and strategic positioning but all levels of an organization (every task, activity, process) and its extended supply chain. Leaders must constantly challenge their organizations to ensure that this technology-enabled change can unlock productivity gains and significant competitive advantage and understand where and how the fundamentals of their current operations could be unsettled by agile new entrants or new business models.</p>	15
12	25 th Feb 2016	National HRD network	Leading Digital Age Employees: Opportunities, Challenges and Threats.	Mr. V. Srinivasa Rao, Chief Executive Officer & Chief Digital Consultant at BT & BT Management Consultancy (btbt.co.in)	<p>Leading digital companies connect all the motions of their businesses—from engineering, to servicing customers, and everything in between—in a synchronized and agile way. It's about creating a continuous cycle of innovation in the product portfolio and in the operating model. It's about going to market more efficiently without institutionalizing old processes. It's about monetizing every investment we make with the intelligence we have access to. It's about reaping all the benefits of technology, new processes, great talent and the realms of information sitting in our data systems. Driving a digital transformation is not automating existing workflows or layering new tools and technologies on top of traditional processes. It isn't an IT strategy trying to catch up with a business strategy. It isn't cloud, collaboration, systems or applications. And it isn't just a technology issue. Our customers ask us all the time about business transformation and reinvention on a completely different scale than even during the internet age. The conversation is about business challenges and opportunities, with technology as the key enabler. How their business and technology strategies come together is now on the top of mind for all companies that see the potential, and the risks, of this digital transformation in their industry and world.</p> <p>We're moving fast to help lead this digital transformation across our company and with every one of our country, city and enterprise customers. Many have asked me to share what we're seeing and doing, so you'll hear more from me soon. We can see the future and potential, and the fun part comes in realizing</p>	6

					all that is possible.	
13	29 th Feb 2016	Hyderabad Management Association	Ethics in Management	Puja. Gnanvatsal Swami, BAPS (Bochasanwasi Akshar Purushottam Swaminarayan Sansstha).	Swamiji threw light on two qualities, being Proactive and Ethical which differentiate "Able Leaders" from "Smart Managers". He said that able leaders are proactive in adverse situation and with confidence take the situation in their stride. He also said that Ethics plays a very crucial role in every phase of life. If someone plays with Ethics, in the long run Ethics will definitely play with that person. He gave various examples of big tycoons like Mr. Rajat Gupta, CEO, McKinsey & Company, USA; Mr. Raj Rajaratnam, Founder, Galleon Group; and Mr. Subrato Roy, Founder and Chairman, Sahara India whose business tumbled down due to lack of Ethics. Their 30-40 years of hard work was washed by their one unethical decision. At the end, Swamiji said that work hard with honesty, enthusiasm and continue working for the society without the expectation of receiving anything in return. Indeed the talk was very enlightening and was enjoyed by all present.	3
14	29 th Feb 2016	AURORA'S BUSINESS SCHOOL	An interactive session On Research aspects in Start-up Business	Mr. Kiran Gali, (IIM) founder & CEO, Number mall	Mr. Kiran, graduated from IIM and had his interactive session in a highly motivational way. In this regard, he started six businesses but failed due to various reasons and his seventh business established in 2006 is still running successfully. He said most of the specific mistakes that startups make stem from the first two mistakes in this list, failing to recognize the importance of intellectual property and failing to take the time to create an intellectual property plan. Startups that recognize the importance of IP from the outset and spend the time and money to develop a plan have a significant leg up in the market.	54
15	3 rd Mar 2016	National HRD network	HR Strategies for Business Transformation	Mr. Ajoy Chandra Sadhuni	Mr. Ajoy Chandra inspiring discussed about the different processes of Human resource organizations transform which turn themselves in a strategic vacuum, responding to the business' day-to-day operating needs without a clear view of the big picture. To be effective, HR needs to align its improvement efforts with the company's business strategy. This requires an HR transformation strategy that is realistic and executable—with accurate plans, schedules, resource requirements, and estimated benefits that the company can rely on. The first step is to work with the business to understand its top three or four strategic priorities and then to develop an HR transformation vision and strategy that aligns with those priorities. The next step is to identify the detailed actions, resources, timing, and budget necessary to put the strategy into action. Detailed transformation plans and expected benefits should be based on facts and real-world experience, not wild guesses or wishful thinking.	4
16	4 th Mar 2016	Tech - Mahindra	Women – An Anchor for life –	International Women	Prominent speakers on the subject included Ms Suchitra Ella, chairperson, Bharat Biotech International Ltd, Ms. Kiranmayi Pendyala, CVP,	

					5	
					<p>HR, Advanced Micro Devices (AMD), Ms. Ananda Shankar, Classical Performer & IAS, Ms. Karuna Gopal, Smart Cities Advisor to Government of India, Mr. Madhu Poomalli Managing Director, D. E. Shaw India, Bharani Kumar Arolli, Secretary, SCSC (Society for Cyberabad Security Services).</p> <p>The panelists discussed their personal challenges in their leadership journey and the attitudes a woman should possess to emerge as a leader.</p> <p>Initiating the debate, Ms. Vanita Datta, Chairperson, CII Telangana said: "The programme is based on the theme of 'New Possibilities... New Horizons for women.' We believe that a woman has and is constantly engaged in multiple roles in her life. Many a time, woman's competing priorities limit her progress in career primarily because of the challenges associated with juggling work and family. It is commendable that women in general have risen up to the challenge of multitasking under pressure and deliver efficiently both professionally and personally. However, the onus is also on the family and the organizations to create an environment conducive for her constant professional growth and success."</p> <p>The session was attended by more than 500 working professionals, entrepreneurs, industry leaders and students.</p>	
17	10 th Mar 2016	National HRD network		<p>Ancient Psychology – Modern Management</p> <p>Mr. Rayasam Sridhar, Principal Engineer at Qualcomm India</p>	<p>Celebrations of Telangana State</p>	<p>During the ideation "space" of design thinking, drawing is often a means of sharing creative ideas and connecting dots that have never before been connected. Mr. Sridhar had taken various examples from ancient and Indian epics and made the participant to understand about mind mapping of different roles and tried to match with modern management principles. One of the most obvious incidences, in which management was used is very clearly visible from Ramayana is that of Hanuman going to Lanka. His mission was to locate Sita there and give her Lord Ram's message. When it became clear that Sita was in Lanka, Jambavanth asked to go there. He helped him in realizing his true potential and motivated him to go in the enemy's camp</p> <p>4</p>
18	17 th Mar 2016	Kohinoor Hall, Taj Deccan, Banjara Hills, Hyderabad		<p>Tech-Mahendra HIMA Annual Awards 2015</p>	<p>Hyderabad Management Association</p>	<p>Founder and executive chairman of Cyient Ltd B.V.R. Mohan Reddy, who is chairman of Nasscom as well, has been selected for the HIMA Life Time Achievement Award for 2015.</p> <p>Manager of the Year - Varanasi Udaya Bhaskar, CMD of Bharat Dynamics Ltd; Entrepreneur of the Year - G.Leelavathi, chairperson of Shivashakti Bio Technologies Ltd; Small Scale Entrepreneur of the Year - A.Sridhar Reddy, managing director of Esennar Transformers (P) Ltd; Young Manager of the Year - A.Soma Sekhar Reddy, senior manager (techno-commercial) of Prathista Industries Ltd; HR Manager of the Year - Ch.Dakshina Murthy, AGM - corporate HR of Suven Life Sciences Ltd; and Member of the Year - E.N.Prasad Reddy, Life Member. Announcing the winners, HIMA president E.N.Prasad Reddy said the awards were presented at the 43rd HIMA annual awards function on March 17.</p> <p>4</p>

19	17 th Mar 2016	National HRD network	Falcon- It's all about Mentoring	Dr. Chandrashekar	Mentor is a wisdom transferring from one to one and generations to generations. His is a trainer, advisor counsellor to a trainee who is called a mentee. It turns out however that it makes better sense to suggest finding for one self mentoring that required. Mentors provide many different functions and different people can and do provide different kinds of support. Finding role models, preferably same gender, same-race, likable ones, hopefully of the same value structure. One is told to find this saint and then learn to be like her or him. Saints however are few, (especially ones of the same-sex, same-race, etc.). Therefore, it is easier just to find mentors. Even a crusty grouch can be encouraged to be a mentor, just so long as she or he is honourable and knows more than you do about the topic at hand—or a skill that you need—or an opportunity that you might like.	2
20	30 th Mar, 2016	Centre for Organisational (COD), HIMA	Leading the Reserve Bank : Challenges and Dilemmas	Dr. Duvvuri Subbarao, Former Governor, RBI	Dr. Subbarao's speech was interesting and exciting since he shared his experiences with anecdotes. Scams surfaced globally and the global economy was heading for recession. He worked in global economic uncertainty and under tremendous pressure. Instead of focusing on development and growth, he started to focus on setting the Indian economy in order, and to insulate it from global economic turbulence. He shared several successes and failures and the lessons others must learn from him. He spoke on the significance of body language and the pitfalls involved in communication. He concluded his message: "Keep your ear close to the ground," where leaders at the top must listen to all sources before taking their final call.	
21	31 st Mar, 2016	National HRD network	Grooming Talent for Succession Planning	Joseph Thomas, Vice President, Franklin Templeton	Grooming talent for succession planning has three phases i.e., "Plan," "Do" and "Review" of succession planning. Plan includes <ul style="list-style-type: none"> • Decide how deep you want to go: Just the C-suite? Management? Everyone? • Determine whether you will focus on high-potential workers or extend succession planning to a wider pool of employees. • Define the skills and experience needed for key roles: Think about where the company is going and what leadership skills you'll need to get there. • Evaluate whether your HR software offers succession planning tools and whether you want to use them. Do includes <ul style="list-style-type: none"> • Assess employees' current performance and identify any skill or experience gaps for their future roles. • Ask employees about their career goals so you are certain they want the role you are grooming them for. • Create training, mentoring and leadership opportunities for top talent to close the gaps. 	

				<ul style="list-style-type: none"> • Work with the CEO and the board to create a list of two to three candidates for every top position. <p>Review includes</p> <ul style="list-style-type: none"> • Review assessments of top talent with the board every nine to 15 months, and again whenever there is a major change in leadership. • Identify development roadblocks—such as lack of mentors or limited on-the-job leadership opportunities—and look for solutions. • Review succession plans during annual strategic planning, to ensure development goals align with strategic goals. • Be willing to adapt the succession planning list if your goals change, or if individual employees aren't showing the leadership development you need 	
--	--	--	--	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--

Send in your suggestions, feedback, articles and comments to upgrade forth-coming issues of 'AKSHARA' to newsletter@absi.edu.in

akshara

NEWSLETTER

Vol: V March, 2016

AURORA'S BUSINESS SCHOOL
 Near NIMS, Punjagutta, Hyderabad - 500 082
 +91 40 2335 1892, 2335 0062
www.absi.edu.in