

NOVEMBER FLASH NEWS

₹ **500**
1000

**NOTES CEASE TO
BE LEGAL TENDER**



This historic step will open up new opportunities for poor, neo middle class & middle class



Real Estate prices, Higher Education, Healthcare to come within the reach of common citizens



Funding for arms smuggling, espionage, terrorists to be choked



Circulation of large volume of counterfeit currency to end

INDIA TAKES
A HISTORIC
STEP TO FIGHT
**CORRUPTION,
BLACK MONEY,
TERRORISM &
COUNTERFEIT
CURRENCY**



TABLE OF CONTENTS

From the Editorial Desk	2
Memories of the month.....	3
News @ Aurora's Business School.....	4
Top Ten Business Opportunities in Hyderabad	5-6
Jayalalithaa: The Amma of Tamilnadu...7-10	
Placement Record	11-13
Happy Birthday	14

FROM THE DIRECTOR'S DESK



The primary pitch and narrative of the demonetisation drive by Prime Minister Narendra Modi seems to have taken a major shift to cashless economy from the initial key highlights of war against black money, corruption and counterfeit currency. That's the inference one can draw from the PM's Mann Ki Baat speech on Sunday.

"Our dream is that there should be a cashless society. This is correct that 100 percent cashless society is never possible. But we can make a start with less-cash society, then cashless society will not be a far-off destination," Modi said in the programme.

A significant part of the radio programme was devoted to the youth with the PM calling out to make the transition happen first to a 'less-cash economy' and a 'cashless' economy later. There was mention about black money, but the core of the talk was change to a cashless economy.

The PM urged people to start using cash substitutes like debit cards and digital wallets, saying it will make transactions cheaper and easier and in the long-term it will help India "leapfrog into a less cash-use economy at par with more developed nations."

"We are also urging banks to make a big push with PoS (Point of Sale) machines with traders so that debit card use becomes more prevalent," Modi said.

Interestingly, Reserve Bank of India (RBI) governor, Urjit Patel too shared his mann ki baat on the same day, after a stoic silence on the note ban and three weeks after the announcement.

In an interview to PTI, Patel urged people to start using cash substitutes like debit cards and digital wallets. The central bank governor said it will make transactions cheaper and easier and in the long term. It will help India "leapfrog into a less cash-use economy at par with more developed nations."

India will be registering a big progress if the Prime Minister's well-meaning move meets with even a qualified success.

Dr. Ragh Naga Prabhakar
Director

MEMORIES OF THE MONTH

Children's Day- 14 November

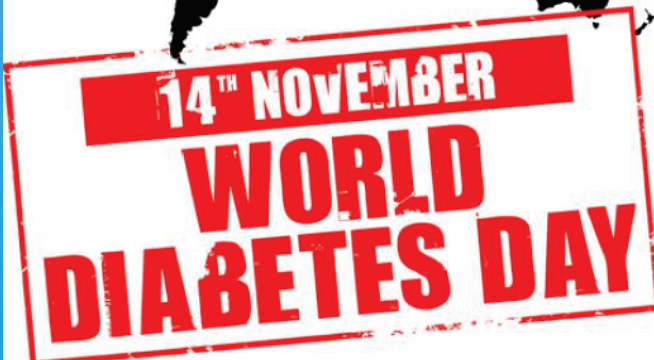
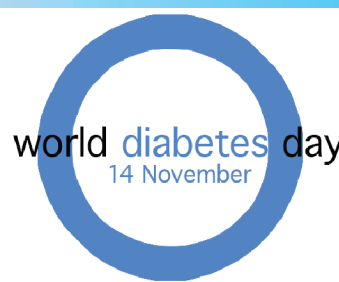
Children's Day is a special day for the children. Universally, Children's Day is celebrated on 20th November, every year as declared by the United Nations in 1954. But in India, it is celebrated on 14th November because the date marks the birth anniversary of legendary freedom fighter and independent India's first Prime Minister---- Pandit Jawaharlal Nehru. As a tribute to Panditji and his love for children, Children's Day is celebrated on this day. Fondly remembered as Chacha Nehru, he always believed that children decide the future of any country. If children are provided proper foundation and development opportunities, they can uplift the nation towards a greater prosperity, failing which the expectations of any nation can be ruined.



Therefore amidst all this glory, we should not forget Chacha Nehru's real message. This day is a reminder to each one of us, to renew our commitment to the welfare of the children.

World Diabetes Day - 14 November

Each year as a primary global awareness campaign, World Diabetes Day is celebrated on November 14th. It was introduced in 1991 by the International Diabetes Federation and the World Health Organization in response to the alarming rise of diabetes around the world. World Diabetes Day is a campaign that features a new theme chosen by the International Diabetes Federation each year to address issues facing the global diabetes community. Each year, World Diabetes Day is centered on a theme related to diabetes. Topics covered include diabetes and human rights, diabetes and lifestyle, diabetes and obesity, diabetes in the disadvantaged and the vulnerable, diabetes in children and adolescents. Comprising hundreds of campaigns, activities, screenings, lecture, meetings and more, World Diabetes Day is proving internationally effective in spreading the message about diabetes.



NEWS @ AURORA'S BUSINESS SCHOOL

- 1-11-2016 Group Discussion held on the topic "Regulation of Employment of Children in India: Law & the Reality"
- 2-11-2016 Initiated Analysis of Business Newspaper Editorials with a discussion on Economic Times Editorials
- 2-11-2016 Supplied Comprehensive Question Banks for various papers of PGDM I Year I Trimester to students
- 3-11-2016 Campus Placements by Franklin Templeton for Analyst and Associate Analyst positions with a CTC of Rs 3.45 lacs
- 4-11-2016 I Year I Trimester Mid-I Exams commence
- 7-11-2016 I Year I Trimester Mid-I Exams conclude
- 7-11-2016 Pratheek Awasthi, Praneeth & Vikas Kumar Vyas secure placements with Karvy
- 7-11-2016 Café Coffee Day Campus placements for marketing majors
- 7-11-2016 S 2 Tech Campus Placement Drive for HR majors with CTC of RS 2.5 lacs + Incentives
- 8-11-2016 Off campus placement of The Hindu (Hindu-in-School) with a CTC of RS 2.80 lacs +Rs 41 200 Daily Allowance+ Medical Allowances + 15,000 LTA + Other Allowances
- 8-11-2016 Conducted Business Quiz-1
- 9-11-2016 Conducted Business Quiz-2
- 9-11-2016 I year student Akula Dinesh Goud dies in motor bike accident in his home town. Business School held condolence meeting and sent condolence message to the bereaved family through office staff and students.
- 10-11-2016 Off Campus placement Drive of Bajaj Capital for Marketing Major & Minor held CTC 3.13 lacs + Benefits
- 10-11-2016 Pre-placements Talk delivered by Ms. Priyanka of Times of India
- 11-11-2016 Second Placements Drive of Bajaj Capital held for marketing Majors& Minors with a CTC of Rs 3.30 lacs + Corporate Benefits
- 15-11-2016 Campus Recruitment Training (CRT) session held by Mr. Mohammed Amjed Ali, Centre Manager, Institute of Computer Accounting
- 17-11-2016 I Year I Trimester II Mid-Exams commence
- 19-11-2016 I Year I Trimester II Mid-Exams conclude
- 22-11-2016 Hetero Drugs campus placements for Marketing Majors/Minors held
- 23-11-2016 Campus placements by Just Dail for Marketing Majors/Minors held.
- 24-11-2016 I Year I Trimester End-Trimester Exams commence
- 24-11-2016 Just Dail Off-Campus placements for Marketing Majors/Minors held with a CTC 3.12 lacs + Insurance + Incentives
- 24-11-2016 Abhishek Kumar and Rounak Kishore secure placements with Bajaj Capital with a CTC of 3.5 lacs
- 24-11-2016 Viva-voice on Business Communication held for I Year I Trimester students
- 24-11-2016 Aurora's Business Schools recognized as Management College of the Year-2016 for Corporate Relations by Higher Education Review (dated 23-12-2016)
- 25-11-2016 Jagadeesh, Saishekar, Shekara, Shandlilya and Sreenivasa Chaithanya secure placements with Just Dail
- 26-11-2016 September, 2016 issue of monthly Newsletter Akshara released
- 30-11-2016 PGDM I year I Trimester exams conclude.

Top 10 business Opportunities in Hyderabad

Dr V Sreejyothi, Convenor, EDP Cell, Aurora's Business School (sreejyothi@absi.edu.in)

Hyderabad is a major city of India that is always on heels. It is the capital of Telangana State and the temporary capital of Andhra Pradesh. There are lots of business opportunities in Hyderabad. Do you know it is not easy to start a business in this city? You need a business idea that is both unique and profitable. Hyderabad is a place where there are always a lot of businesses that open every day with unique concept. Now we take a look at top 10 business ideas and opportunities that can be explored in Hyderabad. Students interested in venturing in to these businesses are advised to do lot of preparatory work before moving further.

1. Food delivery business

*(Investment –Rs. 15,000 – 25,000 *Return on Investment(ROI) – 6 months to 10 months)

Not all hotels provide home delivery services. At the same time, customers might want best food items from the best restaurants at the same time. This is not possible with the current home delivery services. This is where your business starts. You get orders from the clients, send your helper boys to those hotels and deliver the requested food items to your clients. You need not have an infrastructure or inventory for this business. You would need a team of helper boys, internet connection, phone connection and an assistant to attend calls for you, if needed.

2. Tank cleaning business

*(Investment –Rs 1, 00,000 to 1,50,000 *ROI – 4 to 7 months)

Tank cleaning might look like a simple business or an unskilled labour. Today, there are no adequate workers who can provide safe cleaning solution for water tanks. Your initial investment includes appropriate equipment, cleaning agents and a few helper boys (if needed). You can start the business for residential areas initially and then focus on commercial and industrial areas.

3. Online advertisement agency

*(Investment –Rs 1, 00,000 to 3, 00,000 *ROI – 1 year to 3 years)

Do you have a working knowledge of online advertisement, PPC and online campaigns? If so, you can start your own digital advertising company. There are very few companies in Hyderabad in this

genre. The initial investment includes, cost of rental space, equipment like computer, internet connection, telephone connection and others, salary for human resource, advertisement, website and so on. Your business motto is to help your clients advertise their business in search engine and gain more traffic to their sites.

4. Travel agency

*(Investment –Rs 50,000 to 75,000 *ROI – 1 year to 3 years)

Hyderabad is one of the many places in India where many tourists visit every year. Starting from wildlife safari to sightseeing, tourists search for professional tour guides who arrange vehicles, plan their trip and also provide exciting information about each site. It is a very complex service. You need to control all aspects of the tour starting from booking hotels based on preference of your client to providing information about all tourism destinations. The initial investment includes equipment like binoculars, camping equipment and so on, a few human resource and a website.

5. Pet care services

*(Investment –Rs 1, 00,000 to 5, 00,000 *ROI – 1 year to 2 years)

A lot of pet owners are looking for a service where they can leave their pet, while they go on a vacation. During that time period, you need to take care of feeding, walking, grooming and others. Apart from pet care service, you can also provide other services for regular clients like grooming, de-worming and so on. The scope of business ideas related to pet care is very high. Hygiene is very essential. The initial investment includes human resource, equipment, caging spaces, toys, commercial space, pet care products and so on. A website is an added advantage.

6. Relocation services

*(Investment –Rs 1, 00,000 to 2, 00,000 *ROI – 8 months to one year)

There are a very few movers and packers in Hyderabad. People settle with semi-skilled labours for this process. If you can provide a cost effective service for moving and relocating, you can catch the market. You can also provide other value added

services like temporary storage arrangements for those who plan on remodeling or cleaning their new house before relocating. Startup capital is required for buying trucks, package materials, human resource, commercial space, internet connection, computer and phone connection.

7. Event management

*(Investment – less than Rs 10,000 *ROI- one year)

Hyderabad is always in party mood. Starting from formal corporate parties to weddings, people are looking for efficient event managers. Do you have a strong network of caterers, decorators, chairs and other seating arrangement rentals, music orchestra, housekeeping services etc? You can start a profitable event management services. The capital required is very less as the finances would be handled by the host. You would need an internet connection, computer, phone connection and a strong network. Your success in this business depends on your networking skills and the speed of business idea's growth depends on the type of projects you get.

8. Errand service

*(Investment – less than Rs 10,000 *ROI- 6 to 7 months)

Starting from dry cleaning to post office, there are a lot of services that do not provide home delivery. In the hustle of today's life, people in Hyderabad are looking for efficient people who can run errands for them. You would not need a large startup capital as all that you need is a small vehicle and a few helper boys. Starting from hunting for gifts to picking up dry cleaning, these helper boys should provide required services to your clients. The growth might take time as this is one of new business ideas in Hyderabad and acquiring clients would be hard. Even if you are able to satisfy one customer, you can increase your customer base through positive word of mouth.

9. Competitive exam coaching center

*(Investment –Rs 40,000 to 60,000 *ROI – 10 months to one year)

Starting from UPSC to AIEEE, there are a lot of competitive exams which are attended by students for post graduation and for jobs. You can start a business by hiring a few instructors who can teach the students for these exams. Syllabus for each exam is different and thus, you might need three to four instructors for one examination. It is better to focus on one examination for increasing business opportunities in Hyderabad. Your initial expense includes hiring instructors, leasing seating arrangement, rental space, blackboard, printed study materials and other stationery and advertisements.

10. Vehicle rental service

*(Investment –Rs 1, 00,000 to 3, 00,000 *ROI – one year)

Taxi and rental car service businesses are at peak in the city. Your business model is to get profit by renting cars to taxi drivers and the rental car services. There are a lot of rental car services that do not employ more money in vehicles and tend to lease them. You can create an inventory of used cars of various models and rent them to companies and individuals. If you can spend more money, you can focus on trucks and small commercial vehicles which would yield more profit.

These are some of the top business ideas for Hyderabad market. If you could create a good network and acquire a few loyal customers, you can break even faster. Before investing your money into any business, it is important to study about the business, carry out a SWOT (strength, weakness, opportunities and threats) analysis and scope of the business in detail. This will help you to choose business opportunities that would best suit your individual interest and needs. These are not the only business ideas that would provide profitable results. There are several other business opportunities in Hyderabad waiting for people with dedication and determination. Hope you will pursue one or the other business idea to practically know what business is all about.

Jayalalithaa: The Amma of Tamilnadu

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Jayalalithaa Jayaram, popularly known as Jayalalithaa, was born on 24 February 1948. She was an Indian actor turned politician who had served five terms as the Chief Minister of Tamil Nadu, for over fourteen years between 1991 and 2016. She ruled over the tinsel world and the world of politics and breathed her last recently leaving a big void which cannot be filled by any of her followers in AIDMK. This piece is written to highlight and assess her life and achievements as a doyen in the public life of Tamils.

Childhood:

Jayalalithaa was born on 24 February 1948 at Melukote in old Mysore State (now Karnataka) to Jayaram and Vedavalli in a Tamil Iyengar- family. Jayalalithaa was given her grandmother's name Koamalavalli at the time of birth. As per Iyengar Brahmin's custom, two names are given to a newborn girls – one ancestral grandmother's name and the other the personal name. Her paternal grandfather, Narasimhan Rengachary, was in the service of the State of Mysore as a surgeon and the court physician to Maharaja Krishna Raja Wadiyar IV . Her maternal grandfather, Rangasamy Iyengar, had moved to Mysore from Srirangam to work with Hindustan Aeronautics Limited. He had one son and three daughters – Ambujavalli, Vedavalli (Jayalalithaa's mother) and Padmavalli. Vedavalli was given in marriage to Narasimhan Rengachary's son, Jayaram. The Jayaram-Vedavalli couple had two children: a son Jayakumar and a daughter, Jayalalithaa. Jayalalithaa's mother, relatives, later co-stars and friends used her as Ammu.

Jayalalithaa moved to Madras along with her mother after her father's death. She completed her education at Sacred Heart Matriculation School, popularly known as Church Park Presentation Convent or Presentation Church Park Convent. She excelled at school and was offered a government scholarship to pursue further studies. She won Gold State Award for coming first at the 10th Standard Public Examinations in the State of Tamil Nadu. She appears not to have accepted the

admission offer from Stella Maris College. She was fluent in several languages, including Tamil, Telugu, Kannada, Hindi, Malayalam and English.

Her brother Jayakumar's wife Vijayalakshmi and his daughter Deepa live in T.Nagar Chennai. Her brother died in 1995 in an accident. She remained unmarried.

Film Career:

Jayalalithaa was a popular actress of yester-years. She played female lead roles in scores of films in Tamil, Telugu, Kannada, Malayalam and Hindi. She had acted with all most all the popular heroes of the South Indian cinema. Many of her films were box-office hits. She had left the film field in the prime of her career to join politics at the behest of her mentor late M G Ramachandran (MGR) in 1982.

Political Life:

Early political career: Jayalalithaa claims that MGR, who had been Chief Minister for the State of Tamilnadu since 1977, was instrumental in introducing her to politics. In 1982, she joined the AIADMK, which was founded by MGR. Her maiden and successful public speech, "Pennin Perumai" (meaning the greatness of a woman), was delivered at the AIADMK's political conference in the same year. In 1983, she became the Propaganda Secretary of the AIDMK Party and was selected as its candidate in the bye-election to the Tiruchendur Assembly Constituency.

MGR wanted her to be a member of the Rajya Sabha because of her excellent command over English. She was nominated and elected to that body in 1984 and retained her seat until 1989. Her success in her role as Propaganda Secretary of the party caused resentment among high-ranking members of that party. By engineering a rift between her and MGR, these members influenced MGR to stop her writing about her personal life in a Tamil magazine. Despite these machinations, she continued to be admired by the rank and file of the party.

In 1984, when MGR was incapacitated due to a

stroke, Jayalalithaa was said to have attempted to take over the position of Chief Minister or the party on the pretext that his health would prevent him from the proper execution of his duties in two very demanding roles. She successfully led the campaign in the 1984 General Elections, in which the ADMK allied with the Congress. Following the death of MGR, three years later, the AIADMK split into two factions: one of which supported his widow, Janaki Ramachandran, and the other favoured Jayalalithaa. Janaki was elected as the Chief Minister on 7th of January 1988 with the support of 96 members; due in part to irregularities by speaker P.H. Pandian, who dismissed six members to ease her victory. She had won a motion of confidence in the house. However, Rajiv Gandhi used Article 356 of the Constitution of India to dismiss the Janaki-led government and impose President's Rule on the state of Tamilnadu.

Jayalalithaa contested the subsequent 1989 elections on the basis of being MGR's political heir.

Leader of the Opposition, 1989: She was elected to the Tamil Nadu Legislative Assembly in 1989 as a representative of the Bodinayakanur State Assembly Constituency. This election saw the Jayalalithaa-led faction of the AIADMK win 27 seats and Jayalalithaa became the first woman to be elected Leader of the Opposition of Tamilnadu. In February 1989, the two factions of ADMK merged and unanimously accepted Jayalalithaa as their leader and the "Two leaves" symbol of the party was restored.

First term as Chief Minister, 1991: In 1991, following the assassination of Rajiv Gandhi days before the elections, her alliance with the Indian National Congress enabled her to ride the wave of sympathy that gave the coalition a victory. The ADMK alliance with the Congress won 225 out of the 234 seats contested and won all 39 Parliamentary Constituencies from Tamilnadu. Re-elected to the assembly, she became the youngest and the first female, Chief Minister of Tamil Nadu. She served a full term of five years in this seat, serving from 24 June 1991 to 12 May 1996.

Loss of power in 1996: The Jayalalithaa-led AIADMK lost power in the 1996 elections, when it won only four of the 168 seats that it contested. Jayalalithaa was herself defeated by the DMK rival in Bargur Constituency. The outcome has been attributed to an anti-incumbency sentiment and several allegations of corruption and malfeasance against her and her ministers. The wedding event of her foster son Sudhakaran, who married a granddaughter of the Tamil film actor Shivaji Ganesan, was held on 7 September 1995 at Chennai and was viewed on large screens by over 150,000 people. The event holds two Guinness World Records: one is for the most guests at a wedding and the other is for being the largest wedding banquet. Subsequently, in November 2011, Jayalalithaa told a special court that the entire Rs. 6 Crore expenses associated with the wedding were paid by the family of the bride. There were several corruption cases filed against her by the then ruling DMK Government headed by Karunanidhi.

Police arrest and custody: Jayalalithaa was arrested on 7th December 1996 and was remanded to a 30-day judicial custody in connection with the Colour TV scam, which charged her with receiving kickbacks to the tune of Rs 10.13 crore. The investigation alleged that the amount through the TV dealers were routed in the form of cheques to a relative of her best friend Sasikala who had quoted Jayalalitha's residence as hers. She earlier filed an anticipatory bail in the trial court, which was rejected on 7 December 1996. She was however acquitted in the case on 30 May 2000 by the trial court. The High Court too had upheld the order of the lower court.

Second term as Chief Minister, 2001: Jayalalithaa was barred from contesting as a candidate in the 2001 elections because she was found guilty of criminal offences, including allegedly obtaining property belonging to a state-operated agency called TANSI. Although she appealed to the Supreme Court, having been sentenced to five years' imprisonment, the matter was not resolved at the time of the elections.

Despite this, the AIADMK had won a majority and she was installed as Chief Minister as a non-elected member of the state assembly on 14 May 2001. She was also convicted with one year prison term in the Pleasant Stay hotel case on 3 February 2000 by a trial court. Jayalalithaa was acquitted in both the TANSI and Pleasant Stay Hotel cases on 4 December 2001 and the Supreme Court upheld the order of the High Court on 24 November 2003.

Her appointment was however legally voided in September 2001 when the Supreme Court ruled that she could not hold it whilst convicted of criminal acts. O. Panneerselvam, a minister in her party, was subsequently installed as the Chief Minister. However, his government was purported to have been puppeted and micro-managed by Jayalalithaa.

Third term as Chief Minister, 2011: In April 2011, the AIADMK was part of a 13-party alliance that won the 14th State Essembly Elections. Jayalalithaa was sworn in as the Chief Minister of Tamil Nadu for the third time on 16 May 2011, having been elected unanimously as the leader of the AIADMK party subsequent to those elections. On 19 December 2011, Jayalalithaa expelled her long-time close aide Sasikala Natarajan and 13 others from the AIADMK. Most of the party members welcomed her decision, and on 2 February 2012, the Tehelka magazine claimed that Natarajan and some of her relatives were conspiring to kill her by poisoning her food over a period of time. The matter was resolved by 31 March, when Sasikala Natarajan was reinstated as a party member after submitting a written apology.

Disproportionate Assets case, 2014: On 27 September 2014, Jayalalithaa was sentenced to four years in jail and fined Rs 100 crore by the Special Court in Bangalore. She was convicted in an 18-year-old disproportionate assets case that was launched by Janata Party President Subramanian Swamy (now member of Bharatiya Janata Party) on 20 August 1996 on the basis of an Income Tax Department report on her. Jayalalithaa's close aide Sasikala Natarajan, her niece Ilavarasi, her nephew and the Chief Minister's disowned foster son Sudhakaran were also convicted. They were sentenced to four years in jail and fined Rs 10 crores each. Special Judge John Michael D'Cunha convicted due to her owning assets to the tune of Rs 66.65 crores (which includes 2,000 acres of land, 30 kg of gold and 12,000 saris)

disproportionate to her known sources of income during 1991–96 when she was Chief Minister for the first time. The verdict was delivered by a makeshift court in the Parappana Agrahara prison complex in the presence of Jayalalithaa and the other accused. She was automatically disqualified from the post of CM and the Legislative aAssembly of Tamil Nadu. She was the first Indian Chief Minister to be disqualified. O. Panneerselvam, a minister in her party, succeeded her as the Chief Minister on 29 September 2014. On 17 October 2014, the Supreme Court granted her two months' bail and suspended her sentence

Return as Chief Minister, 2015: The acquittal allowed her once again to hold the coveted office of Chief Minister's office. On the 23rd of May 2015, Jayalalithaa was sworn in as Chief Minister of Tamil Nadu for a fifth time. She was subsequently re-elected by the electorate of the Dr. Radhakrishnan Nagar State Assembly Constituency of North Chennai in the by-election held on 27 June 2015. In a landslide victory, she polled more than 88 per cent votes of the 74.4 per cent turnout, winning by a margin of over 1.6 lakh votes.

Elected as Chief Minister in 2016: Jayalalithaa was again elected as the Chief Minister of Tamil Nadu after the May 2016 elections. She was the second Chief Minister, after MGR, to serve consecutive terms as Chief Minister.

Awards and Honours:

In 1972, Jayalalithaa was presented the Kalaimamani Award by the Government of Tamil Nadu. She has received several honorary doctorates and other honours, beginning with an award from the University of Madras in 1991.

Death:

On 22 September 2016, Jayalalithaa was admitted to Apollo Hospitals in Chennai, as she suffered from infection and acute dehydration. O. Panneerselvam was sworn in as Chief Minister on 12 October. She was also said to be suffering from severe pulmonary infection and septicaemia, which were cured. On December 4, she was re-admitted to the critical care unit after suffering a cardiac arrest. The hospital released a press statement stating that her condition was "very critical" and that

she was on life support. On December 5, the hospital officially announced the death of the Chief Minister at 23:30 IST. The Central Government declared a one day national mourning with the national flag in all government buildings flying at half-mast, while the State of Tamil Nadu declared seven days of mourning. Her body was kept for public viewing at her residence in Poes Garden and Rajaji Hall. Her last rites were performed at 18:30 IST on 6 December 2016 and she was interred in the northern end of the Marina beach in Chennai, near the grave of her mentor late M.G. Ramachandran. Her funeral procession was one of the biggest Tamil Nadu ever witnessed, after those of C. N. Annadurai, MGR and Sivaji Ganesan. Thousands attended her funeral and paid their final respects.

An Assessment:

Jayalalithaa, 'amma' to her a legion of fan followers, 'ammu' to her kith and kin and "purachi talaivi" to people to whom she was a benefactor has demitted the public space of Tamil Nadu's political firmament after dominating it for about a quarter century. She ruled over the hearts and minds of millions of Tamils. She was one of the most charismatic as well as controversial figures of post-Independent Tamil Nadu. Her heart-broken admirers died in hundreds after hearing that their leader was no more. She has perfected the fine art of populism and doled out many schemes for the poor and the indigent and saw to it that they feel benefitted substantially from out of them. At the same time her critics and political rivals accuse her for the personality cult she nurtured by abetting and encouraging the 'paada pooja' or prostration at her feet. She is also faulted for indulging in an overtly extravagant life style She has contributed substantially for the industrial development of the State of Tamil Nadu. She alternated in power with her arch rival Karunanidhi. She went through ups and downs in her life but she retained her poise and fighting skills till her death. She donned the mantles of party and government. She has demonstrated to women how they can dominate the male-dominated world of power politics at their own terms. The void created in Tamil Nadu by her death at 68 is a difficult one to fill.



PLACEMENT RECORD

BERKADIA®

Roll No.	Name
DM-04-025	Navpreet Kaur
DM-04-028	Payal
DM-02-004	Semeera Kavoor
DM 03-083	Srikanth Jhawar
DM-05-006	Ajay Kumar Reddy B
DM-10-007	Bhavani
DM-09-040	Devesh Teli
DM-10-020	Harish D
DM-06-017	Parmeet Singh
DM-04-032	PratyushaT
DM-04-046	Seema Jakhar
DM-04-112	Shruti Haria
DM-10-014	Sindhujia T.
DM-09-028	Sinduja N
DM-10-027	Sravana laxmi
DM-04-111	Srinath K R
DM-08-018	Swathi A
DM-10-013	Tejaswini Y
DM-05-006	Ajay Kuamr Reddy B

GENPACT

Roll No.	Name
DM-07-042	Akshay Boorugu
DM-05-063	Malleswara Rao V K H
DM-03-003	Rajeshkar A
DM-06-032	Ramyia G
DM-02-006	Sharath Chandra P
DM-08-029	Shyam Kiran P
DM-09-035	Akash Chourasiya
DM-08-033	Kumar D
DM-08-062	Priyanka Saxena
DM-07-026	Sai Kiran Sukara
DM-08-028	Srikanth Kurapati
DM-07-056	Uday Kiran P
DM-08-034	Vinay Kumar Malyala

ICICI Bank

Roll No.	Name
DM-05-044	Imran Khan Patan
DM-05-026	Phani Krishna K
DM-05-027	Sairam K
DM-05-065	Sandeep Reddy V
DM-05-058	Sunny Srivastava
DM-05-014	Venkata Satyanarayana B
DM-05-066	Srividya Vanala
DM-08-036	Goutham M
DM-10-012	KrishnaA
DM-09-062	Krishna Bajaj
DM-04-076	Mahesh Kumar H
DM-06-017	Parmeet Singh
DM-04-027	Pavani Mummidisetty
DM-09-034	Rahul Pandey
DM-10-011	SrinathA
DM-04-060	Yamini Chakravarthula
DM-07-049	Avinash T
DM-06-023	Hajimalang Dudekula
DM-07-018	Manisha Chowdhary
DM-07-041	Rakesh Kongara

Cognizant

Roll No.	Name
DM-09-066	Anil Kumar T
DM-08-013	Ashritha Reddy N
DM-04-011	Avinash Sakhare
DM-05-007	Bharath Kumar B
DM-05-017	Karthik D
DM-04-073	Kundan Kumar P
DM-10-006	Naveen A
DM-03-033	Nikhil D
DM-08-048	Paresh Patel
DM-03-038	Pavan Kumar Singh
DM 03-041	RahulVarma S
DM-04-089	Raj Laxmi P
DM-09-025	Rama Krishnan B
DM-09-046	Rohit P
DM-03-055	SagarikaVeguru
DM-06-042	Seema Jain
DM-04-046	Seema Jakhar
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DM-04-112	Shruti Haria
DM-04-050	Somasekhar C
DM-11-001	Sree Ram Sai Kumar
DM-05-012	Thushar B Rathod
DM-10-039	Vaishnavi Vellore
DM-05-067	Vidwan Vallampatla
DM-06-063	Dhananjay Choudhary
DM-04-078	Rajini Mansi
DM-04-065	Vijayananth Ch
DM-04-075	Madhuri N
DM-04-008	Anand Kumar G
DM-06-021	Kishore Kumar

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DM-05-006	Ajay Kumar Reddy B
DM-05-020	Amar Gangu
DM-03-062	Devender Kumar Jain
DM-09-041	Dr Karthik Reddy B
DM-03-001	FarooqAhmed A
DM-04-083	Nikitha Bhandari
DM-07-051	Pavani Reddy S
DM-08-062	Priyanka Saxena
DM-07-001	Ramesh Krishna Murthy
DM-03-040	Ravi Kiran P
DM 03-073	ShankarYogi Kiran
DM-03-047	Sraveen
DM-07-035	Sukumar Karthik Malluru
DM-05-012	Thushar B Rathod
DM-05-071	Vamshi Krishna Y
DM 03-082	Vikram Bhandari
DM-08-034	Vinay Kumar Malyala
DM-01-001	Aditya PBS
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DM-05-019	Dharmesh Kumar Misra
DM-10-033	Kishan Kumar Sharma
DM-02-002	Shailendra K

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DM-03-022	Kiran Kumar K
DM-03-035	Muralidhar P
DM-03-033	Nikhil D
DM-04-049	Somalingam Boggarapu
DM-04-050	Somasekhar C
DM-04-054	Srikala S
DM-04-011	Avinash Sakhare
DM-03-020	Harivardhan D
DM-03-039	Prasanna Lakshmi
DM-03-068	Raghu Ram Lellapalli
DM-04-040	Ravichandra Reddy K
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DM-03-043	Sanjay D

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DM-08-033	Kumar D
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DM-09-037	Nagarjun Sriram
DM-05-049	Rinto Rajan
DM-11-048	SaiTeja T
DM-10-021	Shailaja B
DM-09-030	Shruthi Khandelwal
DM-10-038	Tejaswini Rajmanoori
DM-07-009	Arun Alloysius D
DM-08-025	Bharat Reddy Sudini
DM-07-031	Naveen Kumar S
DM-08-043	Sanath Kanna



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DM-05-025	Anirudh Reddy K
DM-05-016	Dheeraj Swaroop D
DM-10-001	Kalyan Kishore P
DM-06-069	Kripa Nidhan Dwivedi
DM-06-003	Krishna Chanakya K



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DM-04-062	Amar Krishna Sajja
DM-07-052	Ashish Rodieya
DM-05-019	Dharmesh Kumar M
DM-05-042	Naresh P
DM-04-026	Neha Vyas
DM-06-037	Renuka Devi B
DM-05-040	Sai Suman N



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DM-05-051	Aruna Reddy S
DM-05-023	Hari Krishna J
DM-05-008	Jahnvi B
DM-05-034	Ramesh M
DM-05-072	Sunil Kumar U M
DM-05-011	Yellesh Kumar B N
DM-05-003	Mahathy A
DM-05-064	Naga Kishore Babu V
DM-05-059	Sudheera T
DM-09-027	Swamy G V N M
DM-09-049	Navyatha U P



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DM-04-007	Anand Deshmukh
DM-04-028	Payal
DM-04-036	Pulla Reddy O
DM-04-049	Somalingam B
DM-04-108	Sparsha S
DM-04-109	Srikanth Reddy B
DM-04-048	Sireesha Surisetty



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DM-09-029	Malvika Grover
DM-09-002	Nithisha Desham
DM-01-002	Raja Anirudh Reddy K
DM-09-036	Samatha M
DM-09-030	Shruti Kandelwal
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DM-08-042	Harish Trivedi
DM-06-028	Prakash Reddy V
DM-08-050	Priyanka Veparala
DM-05-070	Srinath Reddy Y
DM-09-009	Vyshnavi Kandala



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DM-07-023	Pagadala Prateek
DM-05-029	Ravi Kumar L
DM-04-096	Sandeep Ashokrao Karpe
DM-05-043	Venkatappaiah P
DM-04-093	Ranjith Kumar M
DM-05-018	Varalakshmi Reddy D



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DM-03-075	Shilpa D
DM-07-023	Pratik P
DM-08-062	Priyanka Saxena
DM-03-072	Santosh M
DM-06-076	Sirisha Bhavaraju
DM-08-059	Divya Satya Sai V



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DM-05-051	Aruna Reddy S
DM-05-045	Gopi Krishna R
DM-04-029	Prabin Kumar Behera
DM-04-019	Sagar K
DM-05-052	Sameer S D
DM-01-009	Satya Swaroop I
DM-08-024	Siva Krishna Yerra
DM-05-066	Srividya Vanala
DM-05-039	Priya Darshini Nelli



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DM-10-015	Dhiran Bhandari
DM-10-019	JVijay Reddy
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DM-09-038	Pratap Singh
DM-10-010	Ravi Teja VVN
DM-10-021	Shailaja B
DM-08-028	Srikanth K



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DM-05-003	Mahathi A
DM-04-029	Prabin Kumar Behera
DM-10-004	Prathiba V
DM-10-002	Rafiqa Budhwani
DM-10-021	Sailaja B
DM-10-027	Sravana laxmi
DM-08-011	Supraja K
DM-08-012	Vijay Rudroju
DM-10-036	Nishaz Fathima



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DM-04-004	Amareswara Reddy C
DM 03-007	Anil kumar A V
DM-04-066	Balachander P
DM-06-054	Neeraj Kumar Y P
DM-07-005	Siddartha Chiltla
DM-07-053	Subash Chandra A
DM-06-008	Sudheer Reddy Katukuri
DM-06-071	Vishnuvardhan Reddy D



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DM-10-016	Sailesh M
DM-11-014	Jagadeesh Babu M
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DM-08-046	Pradeep Kumar M
DM-10-010	Ravi Teja VVN
DM-08-030	Sasidhar Babu K V
DM-08-047	Shuba Phani Rao B
DM-08-055	Sudhakar Reddy K
DM-04-114	Sundeep K



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DM-11-008	Nisha Agarwal
DM-11-017	Praneeth
DM-11-029	Pratik Awasti
DM-11-006	Shandilya
DM-11-028	Sunitha
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DM-10-004	Prathiba V
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DM-04-111	Srinath K R
DM-09-051	Swetha K
DM-10-035	Syed Sadiq Hussain
DM-07-043	Nainsingh Rajpurohit
DM-09-036	Samatha M



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DM-04-061	Ajay Kotha
DM-04-063	Amar Vaddi
DM-04-012	Bharath Kumar M
DM-04-069	Guru Prasad P
DM-04-018	Harshith Reddy Adama
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DM-03-063	Mallesha Nalla
DM-04-023	Manjusha M
DM-04-102	Shakuntala Kumari



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DM-04-006	Amit Kumar Padhy
DM-04-037	Radha Krishna T
DM-04-042	Sandesh Kumar S
DM-08-051	Sanku Datta
DM-04-045	Satya Ranjan Sahu

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DM-04-103	ShikhaWaghray
DM-04-067	Chaitanya Prasad K
DM-05-001	Ritesh Kumar A
DM-04-050	Somasekhar C
DM-04-081	Nanda Kishore Y



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DM-04-077	Manasa CH
DM-04-088	Rahul Kharade
DM-04-040	Ravichandra Reddy K
DM-06-075	Vamshi Krishna D



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DM-07-021	Rinku Makhani
DM-09-051	Swetha K
DM-09-003	Priyanka K



Roll No.	Name
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DM-03-001	FarooqAhmedA



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DM-04-083	Nikitha Bhandari
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DM-04-089	Raj Laxmi P
DM-04-091	RameshAtla
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