

akshara

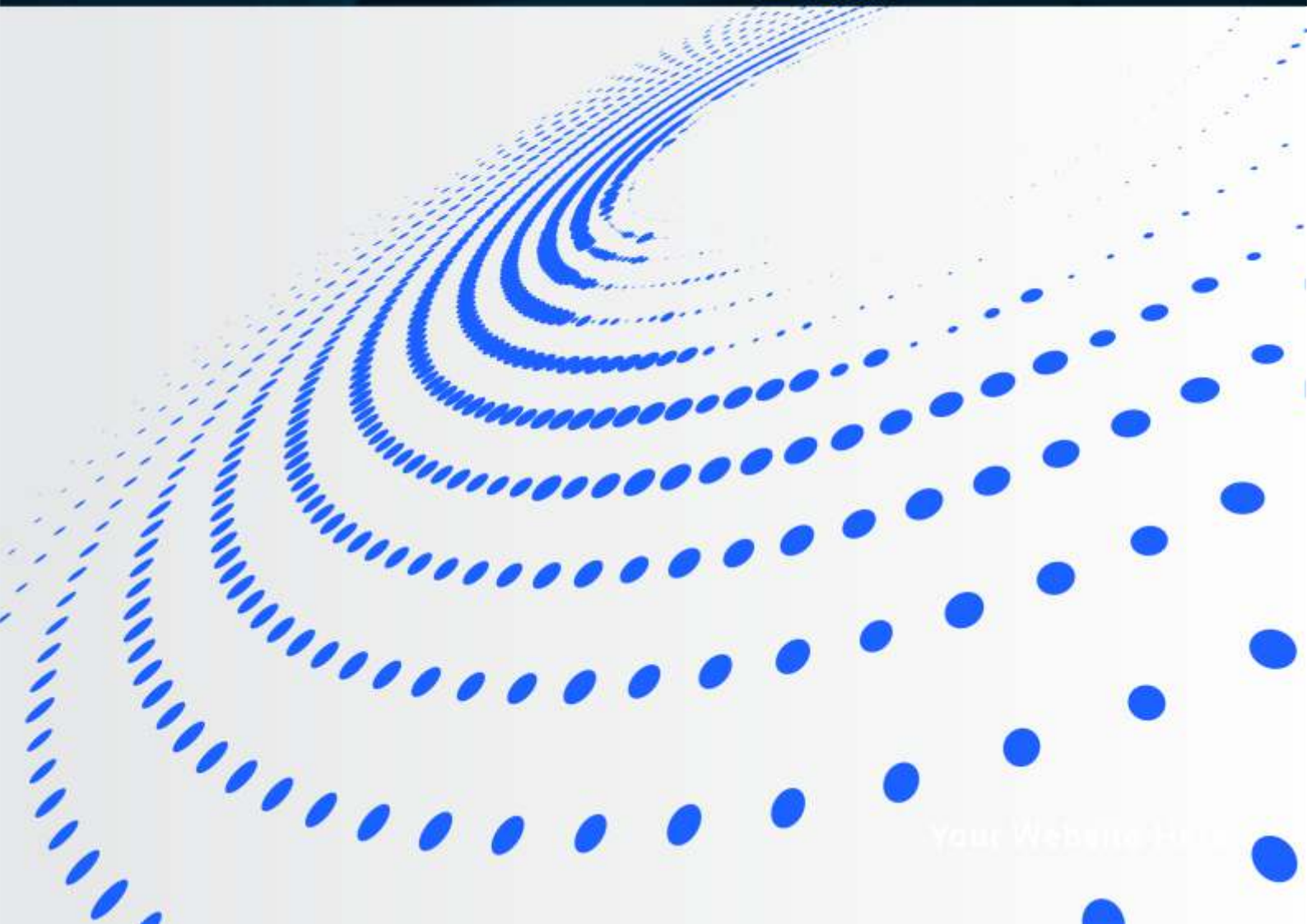
NEWSLETTER OF
AURORA'S BUSINESS SCHOOL

Vol. XI | Issue.1-12 | January-December, 2021

2021

NEWS & EVENTS

@ AURORA'S BUSINESS SCHOOL



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FROM DIRECTOR'S DESK

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NEWS & EVENTS @ AURORA'S BUSINESS SCHOOL:
JANUARY -DECEMBER, 2021



FROM THE DIRECTOR'S DESK

Dear Reader,

During the year 2021 we had many Placement Drives, both On-campus and Off-Campus, to place our students in elite companies. Students should make best use of the opportunity provided by Placement Drives for settling in their careers. They should focus on their theory, specializations and the Summer Internship Project and other project reports. They should face interviews with full preparations. All our students should work extra hard for this purpose. Although the Covid-19 Pandemic has had a lot of disruptive effect we are trying our best to minimize its ill-effects. Everyone should strictly follow the protocols and stay safe from the ill effects of covid.

Wish you a happy reading of Akshara 2021!

DR. RAGHU NAGA PRABHAKAR
Director
AURORA'S BUSINESS SCHOOL

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: JANUARY –2021

- 04.01.2021:** Zoom Meeting on Project Appraisal held with Students due to Covid-19 protocols forbidding offline classes
- 04.01.2021:** Placement Drive of Incred held for Marketing Specialization with a CTC of 4.25 + 0.50 Performers Bonus for the Assistant Sales Manager position
- 05.01.2021:** Placement Drive of ICICI Bank held through online interview due to the Covid-pandemic
- 06.01.2021:** Second day of Placement Drive of ICICI Bank online
- 07.01.2021:** 16 Students Selected for ICICI Placement Drive with a CTC of 4.50 lacs each
- 08.01.2021:** Certification Course on Project Appraisal and Financial Performance Management System commences
- 11.01.2021:** Sports and cultural competition held for I year students
- 11.01.2021:** Placement Drive of Fact-Set (Online Interviews) held for the position of Client Solutions Advisor with a CTC of Rs. 4.48 lacs
- 12.01.2021:** Placement Drive of Fact-Set held
- 13.01.2021:** Holidays declared from 13 to 17 January, 2021 as Mini Vacation for I & II year students of PGDM
- 15.01.2021:** Webinar held on “Values Relevance of Values in Corporate World & Nation Building”
- 18.01.2021:** Govind Rathi (DM – 15-066) secures placements with Incred
- 19.01.2021:** Industry Research and Development project circular released to students of II year II Trimester
- 21.01.2021:** Classes of Mission HR Certification Course commences
- 22.01.2021:** Campus Recruitment Training (CRT) classes commence for II Year commence from today
- 22.01.2021:** Placement Drive of Ram Group held on the campus
- 25.01.2021:** Dean Academic initiated Newspaper reading classes in the Seminar Hall for II year students

25.01.2021: Y. Vishal Kumar (PDM-14-016) secures placement with KANTAR for the position of Data Analyst

25.01.2021: M. Yellari Vaishnavi Devi (DM-13-040) secures placement with Alliant Group for the position of US Tax Professional with a CTC of Rs.7.50 lacs

26.01.2021: 72nd Republic Day celebrations held on the campus

27.01.2021: CRT Classes held for II year II Trimester students

28.01.2021: NISM Certification Classes held for II year II Trimester students

Values Relevance : In Corporate World & Nation Building

15 January 6PM-8PM

		
Sridhar Vembu CEO of Zoho	Krish Shankar Group HR Head , Infosys.	Swami Bodhamayanda Director VIHE, Ramakrishna Math, Hyderabad.

Webinar on “Values Relevance In Corporate World & the Nation Building”

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: FEBURARY-2021

01.02.2021: Placement Drive of Robo Silicon Pvt Ltd announced for HR Trainee Position for students of HR specialization with a CTC of Rs.2.40 lacs

01.02.2021: Certification Course in Digital Marketing classes held from 1.02.2021 to 05.02.2021

02.02.2021: Placement Drive of Altura Consulting Pvt Ltd held on the campus

03.02.2021: Placement Drive of Wild Craft India Pvt Ltd announced for marketing specialization with a CTC of Rs. 4.20 lacs + benefits for the position of Corporate Manager

04.02.2021: Placement Drive of Value Labs for Finance Major only with a CTC of Rs. 4.00 lacs + Benefits held. Selection process comprised of: 1. Online test, 2. Level-1 interview, 3. Level-2 Interview, and 4. HR Discussion

05.02.2021: Placement Drive of Wild Craft India Pvt Ltd held for marketing specialization with a CTC of Rs. 4.20 lacs + benefits for the position of Corporate Manager

05.02.2021: Placement Drive of MOURI TECh held for marketing students with a CTC of Rs.4.00 lacs + Benefits for the Inside Sales positions

05.02.2021: PGDM II year II Trimester Exam schedule released

06.02.2021: Placement Drive of Metrics 4 Analytics Pvt Ltd for Finance Specialization announced for the position of Data Analyst with a CTC Rs. 4.00 lacs

06.02.2021: Circular of PGDM II year II Trimester mid-I Exams released

08.02.2021: Campus Placement Drive of Wild Craft India Pvt Ltd held

08.02.2021: Dr. Sree Jyothi attends one week FDP on "Modern Pedagogical Techniques and Effective Teaching and Learning" organized by the Dept CSE, NRI Institute of Technology, Agripalli, Krishna Dist., and A.P.

09.02.2021: 4 Student placed with Wild Craft India Pvt Ltd

09.02.2021: Placement Drive of Medicover Hospital held for the position of International Marketing Associate with a CTC of Rs. 2.40 to 3.50 lacs+ Benefits

09.02.2021: Elections of Class Representatives held and the following were selected as CRs:

A-Section: Shiva Reddy and Srinidhi

A1-Section: Anvesh, Lavanya , and R Srinivas

10.02.2021: Tharun Yadav secures placement with WildCraft India Pvt Ltd

11.02.2021: Placement Drive of MONSTER for Executive Sales and SV Ex Sales positions for marketing students only held with a CTC of 5.25 lacs + Incentives

12.02.2021: Webinar on **Domestic Violence, Breaking the Silence** entitled **Meri Awaaz & Mera Adhikar** held. Ten students attended

13.02.2021: Placement Drive of MONSTER held for marketing specialization for the position of Executive Sales, Sr Executives Sales, Assistant Manager, Sales Manager with a CTC of Rs. 5.25 lacs

15.02.2021: Workshop on “Communication through Theatre Techniques and Brainstorin” held for 1 year PGDM students

16.02.2021: Ganeswar, DM-14-059, placed with Rebridge as Marketing Executive with a CTC of Rs. 3.50 lacs + Incentives

16.02.2021: Workshop on Awareness of Entrepreneurship addressed by Raspal Singh Saldana was held

17.02.2021: PGDM II year II Trimester I Mid Exams commence

18.02.2021: PGDM II year II Trimester I Mid Exams conclude

20.02.2021: Bajaj Finserve Ltd Placement Drive announced for all specializations for Assistant Manager Sale's position with a CTC of Rs. 3.49 lacs

22.02.2021: Placement Drive of City Union Bank announced

23.02.2021: Placement Drive of HIS Market for Finance Specialization announced for those with 70% or equivalent at UG/PG and without backlogs with a CTC of Rs. 6.00 lacs for the Associate Manager Position

24.02.2021: Placement Drive of Bajaj Finserve Pvt Ltd held

25.02.2021: Photo session held for I year students for their Induction Day ceremony

25.02.2021: Online Test of IHS market by EOD held for Finance students with a CTC of Rs. 6.00 lacs for the position of Associate

25.02.2021: Placement Drive of Axis Securities announced for all specializations with a CTC of 3.50lacs for the Equity Advisor position

25.02.2021: Students selected in the Placement Drive of ICICI Bank were asked to upload certain documents (PAN Card, Aadhar, Certificates etc.)

26.02.2021: Placement Drive of IHS Market held



Webinar on Domestic Violence , Break the silence- Meri Awaaz & Mera Adhikar
12.02.2021

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: MARCH –2021

05.03.2021: Placement Drive of Axis Securities Ltd held

06.03.2021: International Womens Day event “Choose to Challenge” organized by NHRD, Hyderabad Chapter onlie. Eight students attend

08.03.2021: Tarush Yadav secures placement with Wild Craft India Pvt.Ltd

10.03.2021: PGDM II year II Trimester mid-II Exams commence

12.03.2021: Placement Drive of Bajaj Finserve Ltd for all Specializations (only males) announced for the position of Assistant Managers with a CTC of Rs. 3.48 lacs

15.03.2021: PGDM II year II Trimester Mid-II Exams conclude

17.03.2021: Placement Drive of HNS Detaining Services Pvt Ltd held on the campus

18.03.2021: Placement Drive of GATIKWE Pvt Ltd held on the campus

19.03.2021: Placement Drive of Amazon held

20.03.2021: D. Bharath Kumar, Govind Rathi, Desinedi Navya, Spurthi are placed with ICICI Bank

23.03.2021: Placement Drive of Sales Force India Pvt Ltd announced – cut off of 60% marks consistent for the position of the ES Data Associate/ Administration

24.03.2021: Online Classes commence and offline classes discontinued due to virulence of the Covid-19 panademic cases

24.03.2021: Placement Drive of Innovax Tech Labs Pvt Ltd announced for finance students with good communication skills

25.03.2021: Placement Drive of Sales Force India Pvt Ltd held for the position of Executive

26.03.2021: Placement Drive of Sales Force India Pvt Ltd continued for the second day

26.03.2021: Placement Drive of Bharat Financial Inclusion Ltd announced for HR Specialization for Management Trainee position with a CTC of Rs 4.00 lacs

27.03.2021: Placement Drive of Sales Force India Pvt Ltd for ES Data position for HR with CTC of Rs. 5.78 lacs held

30.03.2021: A live session on Digital Marketing was held by Training Academy, Ameerpet-our students attended



International women's day event "Choose to Challenge" organized by NHRD, Hyderabad Chapter on 06.03.2021

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: APRIL –2021

01.04.2021: PGDM I year I Trimester II Mid Exams Commencement

01.04.2021: Placement Drive of DEF Team Solution Pvt Ltd announced for selecting internees with 10k per month stipend and the prospect of being offered a CTC of Rs.3.50 lacs

03.04.2021: Placement Drive of ION Exchange (India) Ltd for Marketing Specialization announced

03.04.2021: Placement Drive of India Mart Inter MESH held

06.04.2021: PGDM I year I Trimester II-Mid Exams commence

06.04.2021: Placement Drive of ION Exchange (India) Ltd for marketing students held

- 07.04.2021:** Placement Drive of Innovacx Tech Labs Pvt Ltd for marketing with CTC of Rs. 4.00 lacs
- 08.04.2021:** Placement Drive of HDFC announced for Finance & Marketing Specialization with a CTC Rs. 3.00 lacs
- 10.04.2021:** PGDM II year II Trimester Mid-II Exams commence
- 10.04.2021:** Session on Ethics in Today's Times: Booster or Bane @ ABS – 10.04.2021 was organised
- 12.04.2021:** Organized a Course on Awareness and Prevention of Covid-19 for the benefit of students
- 15.04.2021:** Placement Drive of HDFC Bank for Finance and Marketing Specializations announced with a CTC of Rs. 3.00 lacs
- 15.04.2021:** PGDM II year II Trimester Mid- II Exams conclude
- 16.04.2021:** PGDM I year I Trimester End-Term Exams commencement
- 17.04.2021:** Placement Drive of Gati KWE Pvt Ltd held
- 21.04.2021:** Placement Drive of Innovacx Tech Labs Pvt Ltd held
- 23.04.2021:** PGDM I year I Trimester End Term Exams commence
- 26.04.2021:** Placement Drive of Choice Solution Ltd announced for the positions of Project Management with a CTC of Rs. 2.00 lacs
- 28.04.2021:** PGDM II year II Trimester results declared
- 28.04.2021:** Placement Drive of Just Dial announced for all Specializations (only for males) for the position of ICICI Information Retrieval Officer with a CTC of Rs. 2.258 lacs + Insurance + Incentives
- 29.04.2021:** Placement Drive of Mahindra Bank for Finance and Marketing specializations for the position of Assistant Manager with CTC Rs. 3.50 lacs held
- 30.04.2021:** Placement Drive of Amazon (online test) held

<p>Session 3</p> <p>Ethics in Today's Times: Booster or Bane</p> <p>Save The Date</p> 	<p>10th April 2021 - 5PM IST</p>	<p>In this era of low levels of trust, increasing cynicism, fake news and rampant uncertainty, leaders committed to an ethical approach have never been there. What does ethical leadership really mean? Discover the importance of an ethical approach, how ethical issues can be addressed and how to become an ethical leader yourself.</p>	 <p>Dr. Arup Varma is Distinguished University Research Professor of Management at the Quinlan School of Business, Loyola University Chicago. He holds a PhD from Rutgers University, New Jersey (USA), an M.S. in Personnel Management & Industrial Relations from XLRI, Jamshedpur (India), and a BSc (Hons) from St. Xavier's College, Kolkata (India). Dr. Varma's research interests include performance appraisal, expatriate issues, and HRM issues in India. He has published over 100 articles (and book chapters) in leading journals. He has won multiple awards for teaching, research, and service, including the 2017 Alumni Award for Academics from his alma mater, XLRI. In 2018, he spent 6 months in India, as a Fulbright Scholar.</p>
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Session on 3Ethics in Today's Times Booster or Bane @ ABS – 10.04.2021

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: MAY-2021

- 01.05.2021:** Placement Drive of India Mart and INTER MESH Ltd announced for all Specializations with a CTC of Rs. 3.00 lacs + Incentives for Executive Client Services
- 01.05.2021:** Placement Drive of Fact-Set System India Pvt Ltd held for Finance Specialization for Research Analyst position with a CTC of Rs. 2.58 Lacs
- 03.05.2021:** Placement Drive of Just Dial held for Field Marketing/ Field Business Development Executive positions
- 03.05.2021:** PGDM I year II Trimester Classes Schedule is released
- 07.05.2021:** Placement Drive of Bajaj Finance Pvt Ltd for the Assistant Manager for Marketing Specialization students (Males only) with a CTC of Rs. 3.48 lacs
- 08.05.2021:** Placement Drive of H&R Block India Pvt Ltd for Finance Specialization held for the position of Associate with Rs. 3.00 lacs CTC
- 10.05.2021:** Placement Drive of H&R Block held - online test was conducted
- 11.05.2021:** Placement Drive of Zone announced for all specializations (only for Females) with a CTC of Rs.3.60 to 4.20 lacs + Benefits
- 11.05.2021:** PGDM I year I Trimester 16 Batch results declared
- 12.05.2021:** Pre-Placement talk of Fact Set System India Pvt Ltd delivered held online
- 12.05.2021:** PGDM II year III Trimester mid-I Exams conclude
- 13.05.2021:** Placement Drive of Fact-Set System India Pvt Ltd announced for position of

Res Analyst with CTC Rs. 2.58 lacs

14.05.2021: Placement Drive of Bajaj Finance held for Assistant Manager position for Marketing Males only with a CTC Rs. 3.48 lacs

14.05.2021: J. Mahender and Pothi Venkata Sudhkar placed with Bajaj Finance Pvt Ltd

14.05.2021: Placement Drive of Zone interviews held

15.05.2021: Placement Drive of Autorox Inside Sales for Marketing Specialization held with a CTC of Rs. 3.00 lacs to 3.50 lacs + Incentives

17.05.2021: Placement Drive of KWE Pvt Ltd announced for Marketing Specialization for the position of Business Development Executive Trainee with a CTC of 3.4 lacs

18.05.2021: Placement Drive of KWE Pvt Ltd held

19.05.2021: R. Swetha , T. Lakham Singh, K Laholi, N Sai Kumar, B Sai Prem , M Shravani, V Keenta, Surabi Lahoti placed with H&R Block

21.05.2021: Placement Drive of HDFC Bank announced for Finance and marketing specializations with a CTC of Rs. 3.00 lacs

26.05.2021: Placement Drive of BYJU's announced for Marketing specialization for the position of Business Development Trainee (BDT) with a CTC of Rs. 5 lacs including performance pay for first 2 months and a CTC of Rs.10.00 lacs after wards

27.05.2021: Placement Drive of Bajaj Finance Pvt Ltd held for Assistant Manager for Marketing males only with CTC Rs. 3.48 lacs

28.05.2021: Students attends NHRD lecture meeting online on Leadership

31.05.2021: Vineeth Kunta and Surabhi Lahoti placed with H&R Block India Pvt Ltd



Webinar on Path to the Top: How can I become a CXO! held on 22.05.2021

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: JUNE –2021

02.06.2021: Placement Drive of Godrej and Boyce announced for the position of Post Graduation Trainee with a CTC of Rs. 4.89 lacs

03.06.2021: I year II Trimester Mid-I Exams conclude

04.06.2021: Placement Drive of India Mart Inter MESH Ltd held for the position of Executive Client Service for all Specializations with a CTC of Rs 3.00+ Incentives

05.06.2021: PGDM I year II Trimester Mid-Exams conclude

05.06.2021: PGDM I year Online Yoga classes held from 6.00 to 7.00 pm for the I year students

07.06.2021: Online Yoga Class held from 6.00 to 7.00 pm for the I year students

08.06.2021: Jupally Sukesh Kumar Roa, DM-12-058, placed with Invesco for the position of Associate GRE AIC

09.06.2021: Yoga Classes held for I year students from 6.00 to 7.00 pm

10.06.2021: PGDM II year III Trimester Mid – II Exams commencement

11.06.2021: PGDM II year III Trimester Mid – II Exams conclude

24.06.2021: PGDM I year Mid- Trimester Break from 24th to 30th June, 2021

26.06.2021: Webinar on Decoding Core HR – The Technology Rendition of Organization Design organized

30.06.2021: M Krishna Vamshi DM-14-019, placed



Webinar on Decoding Core HR – The Technology Rendition of Organisaion Design – 26.06.2021

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: JULY –2021

- 01.07.2021:** B Prashanthi (DM-04-031) placed with Deloitte Tax Consulting India Pvt Ltd
- 01.07.2021:** S Manoj (DM-12-059) placed with Associate Implementation R&D
- 01.07.2021: B. Sainath Blossle (DM-13-086) placed with ICICI Bank as Associate Operation
- 01.07.2021:** Anirudh Reddy, M.Placed with Cognizant Technologies Solution as Senior Manager
- 01.07.2021:** Ketan Shindhe (DM-03-023) placed with DST World Wide Services India Pvt Ltd
- 01.07.2021:** Abdul Rawoof Syed (MB-05.053) placed as Technical Lead with Hexaware Technologies Ltd
- 01.07.2021:** Vinit Haresh Mehra (DM-13-071) placed with Deloitte Consulting India Pvt Ltd as Analyst
- 01.07.2021:** PGDM II year III Trimester End Term Exams commence
- 03.07.2021:** B. Kasturi (DM-11-040) placed with Intellixaa Pvt Ltd with a CTC of Rs. 3.80 lacs
- 03.07.2021:** D. Manasa (DM-13-127) placed with Amazon India as Trainee Associate with a CTC of Rs. 2.54 lacs
- 03.07.2021:** Vaishnavi Devi (DM-13-090) placed with H & R Block as JV Associate
- 03.07.2021:** S. Avinash (DM-04-011) placed with BA Continue India Pvt Ltd as Assistant Manager
- 06.07.2021:** PGDM II year III Trimester End -Term Exams conclude
- 07.07.2021:** Placement Drive of Vibrant Ford announced for all specializations with a CTC of Rs. 2.56 lacs for the position of Marketing Executive
- 12.07.2021:** Campus Placement Drive of Deloitte Tax's announced- day-1 93 members registered
- 13.07.2024:** Dean Academic Prof G Sreenivas Reddy edits a book “entitled Survey Research Methods” is published by Dr B R Ambedkar Open University, Hyderabad
- 14.07.2021:** Dean Academic Prof G Sreenivas Reddy has had an interview with Vijaya

Talwar for collaboration with Harvard Business School

15.07.2021: NHRDN & Edcast Learning Health Index 2021 Session held on Intelligent skill Building on 20.07.2021 from 2.00 to 6.45 pm. 5 Students Participate

19.07.2021: Dean had discussion with Prof. Krishna Kumar Thummala Prof Emerits of Kausas State University, USA for Collaboration with Aurora's Business School

19.07.2021: Students Join a Webinar on Share Markets on 18.09.2021 from 5.00 to 6.30 pm - E certificates distributed to students

19.07.2021: Free Webinar on Stock Markets by Shri Harsha MD of Shine Projects organised

20.07.2021: Placement Drive of AI Capital Partners announced for all Specializations for the position of Research Associate with a CTC of Rs. 4.45 lacs

20.07.2021: A few students attend NHRDN and Edcast Learning Health Index 2021 at 6.45 pm

21.07.2021: Dean, Prof. G Sreenivas Reddy participated in the NEPASI webinar on “Issues and Challengers in Pubic Admin in India”- President of Nepasi S N Ambedkar, Secretary Janak Singhmeena, Prof. Praabhath Dutta, Prof Sushma yadav, Pro. Sujatha Singh were the paneled Speakers .

21.07.2021: HMA, in Collaboration with NSE, arranges a visual meeting on “Listing and Fund Ranking for SME Business on NSE EMERGE. A few students attend the meeting

24.07.2021: Keshav Chary (DM-13-041) placed with Deloitte Trax Services India Pvt Ltd for the position of Consultant with a CTC of Rs. 6.75 lacs

24.07.2021: Syed Tariq Jamal (DM-12-069) placed with HSBC as Customer Service Executive

24.07.2021: Anchal. B (DM-07-008) placed with Franklin Templeton Services India Pvt Ltd

24.07.2021: Chaitanya Naik (DM-12-004) placed with Flipkart Pvt Ltd as Senior Executive Business

24.07.2021: Prema Kumar.S (DM-04-084) placed with Tech-Mahindra Company

24.07.2021: B. Venkatesh (DM-13-102) placed with Broadridge Financial Solutions

24.07.2021: J Mathew Abraham (DM-09-016) placed with Star India Pvt Ltd as Senior Executive

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: AUGUST-2021

- 02.08.2021:** 5-days FDP program “Innovative Management commences
- 04.08.2021:** Placement Drive of Bharath Financial Inclusion Ltd held for HR Management Trainee position with a CTC of Rs. 4.00 lacs
- 04.08.2021:** Placement Drive of Eugen Solution held for HR students with a CTC of Rs. 5.00 lacs for the Technical Recruiter and HR Associate positions
- 06.08.2021:** Campus Placement Drive of Axis Bank announced
- 06.08.2021:** PGDM I year II Trimester End -Term Exams commence
- 07.08.2021:** Campus Placement Drive of Axis Bank (Interview) held
- 09.08.2021:** Results of PGDM II year III Trimester End Term Exams of Batch 2019-2021 were released
- 10.08.2021:** Placement Drive of CEIPA held for Marketing for the position of Product Support Executive with a CTC of Rs. 5.00 lacs
- 13.08.2021:** Niletan, Sai Kumar and P. Siva Karthik placed with Eugen Solutions
- 14.08.2021:** 11 Students splaced with ICICI Bank
- 16.08.2021:** Placements Drive of Scuti Tech Labs held for the Marketing students
- 17.08.2021:** Placement Drive of ESCORTS Pvt Ltd announced for male candidates only for the Trainee Manager position with a package of Rs. 3.00 lacs
- 18.08.2021:** Placement Drive of Edwisor held with a CTC of Rs. 7.00 lacs for the Position of Data Acquisition Executive
- 18.08.2021:** Placement Driver announced for all specializations for the position of Executive Data Acquisition Operation
- 23.08.2021:** Pre-Placement talk by Edwisor delivered on the topic “Get Skilled and Get Hired”
- 26.08.2021:** Placement Drive of Hetero announced for PGDM Marketing with a CTC of Rs. 4.50 lacs
- 30.08.2021:** Covid – 19 Vaccination Drive held on the campus

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: SEPTEMBER-2021

01.09.2021: Webinar of AICTE on Student Learning Assessment Project held – a few students participate

04.09.2021: Placement Drive of Escorts Ltd held for marketing specialization with a CTC of Rs. 3.00 lacs

04.09.2021: Students go on Industrial visit to ISCON Temple and Akshaya Patra Foundation along with HOD and COE of ABS

04.09.2021: Teacher's Day Celebrations held on the Campus

07.09.2021: G Uday, Vijay Bharath Reddy, Manasa Reddy and Navya Sri placed with Hetero Drugs based on Interviews held today

09.09.2021: Different Games and Cultural activities held in connection with Ganesh Ustav. Events organized were:

1. Carroms, 2. Chess, 3. TT, 4. Tug of War, 5. Lemon Race and Chakradhar and Bhargav worked as Coordinators for these events

09.09.2021: Placement Drive of Hetero Drugs for marketing specialization held with a CTC of Rs. 4.50 lacs

13.09.2021: Mehindi, Rangoli , Painting competitions held on the campus

13.09.2021: Placement Drive of Stock Holding for the Officer Trainee position held for Finance and Marketing specializations with a CTC of Rs. 3.83 lacs

15.09.2021: Students register for MOOCS in Swayam Centre for various add-on courses relating to management

16.09.2021: Pre-Placement Talk of PWC was arranged on the campus

16.09.2021: Placement Drive of Gati KWE Pvt Ltd held for the position of Executive Trainee with a CTC of 3.40 lacs+ variables for marketing students

17.09.2021: 17 students register for PWC Placement Drive with a CTC of Rs. 5.52 lacs – UG Bcom/ BBA/ BBM with 50% above is the cut off for the position of the Associate Tax

17.09.2021: Placement Drive of Amazon for Customer Service Associate position held with a CTC of Rs. 3.84 lacs

18.09.2021: Placement Drive of PWC announced for the position of Customer Services Associate with a CTC of Rs. 3.84 lacs

- 21.09.2021:** Placement Drive of Jasper Industries announced for all specializations for the position of Sales Executive with a CTC of Rs.3.00 lacs
- 22.09.2021:** PGDM of I year III Trimester mid-I Exams commence
- 23.09.2021:** PGDM of I year III Trimester mid-I Exams held
- 23.09.2021:** Placement Drive of Paytm announced for all specializations for the position of Sales Manager with a CTC of Rs. 4.00 + 20% variable pay
- 23.09.2021:** Placement Drive of Middle East HR Pvt Ltd announced for Marketing student with a CTC up to 4.00 lacs
- 25.09.2021:** Students go on Industrial visit to IKEA, Hitech City, Hyderabad.
- 28.09.2021:** Placement Drive of Deloitte Tax announced for the position of Consultant –I for Finance specialization students with consistent 60% or above with Bcom/BBA/BMS/BAF in degree without any backlogs
- 29.09.2021:** Placement Drive of Zemoso Technologies announced for Marketing students with a CTC up to Rs. 5.5 lacs for the position of Junior Product Manager- Registration kept open till 30.09.2021
- 30.09.2021:** Placement Drive of People Link Unified Communication Pvt Ltd for all specializations announced - CTC of Rs. 2.50 lacs+ for the position of Business Development Associate

AICTE Student Learning Assessment Project (ASLAP)

Webinar for Faculty Members & Students

AICTE SLA Project is here to promote faculty members of AICTE Approved Institutions to outshine their skills by assessing the level and gains.

Col B Venkat
Dean, AICTE

DATE September 1st | **TIME** 15:00-16.00hrs

<https://www.youtube.com/MediaAICTE>

Webinar of AICTE- Student Learning Assessment Project – 01-09-2021



Students and faculty visit to ISCON Temple on 04-09-2021



Ganesh Chaturthi Celebration @ ABS held on campus on 10-09-2021



Industrial Visit to IKEA held on 25.09.2021

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: OCTOBER-2021

- 01.10.2021:** Pre-Placement Drive of Deloitte Tax held for Finance Students
- 01.10.2021:** Placement Drive of Egen Solutions held for all specializations for the position of Technical Recruiting Specialist with a CTC of Rs. 3.50 lacs
- 04.10.2021:** Placement Drive of India Mart held for the position of Executive Client Servicing Acquisition with a for all Specializations - CTC of Rs. 4.00 lacs
- 05.10.2021:** Covid Vaccination Drive held for students along with HOD at the NASAR School Khairatabad , Hyderabad
- 05.10.2021:** Placement Drive of MYK LATICRETE for the position of Management Trainee announced with a CTC Rs. 5.40 lacs
- 06.10.2021:** Placement Drive of Incred for marketing Specializations held with a CTC of Rs. 4.25 lacs for the position of Assistant Sales Manager
- 07.10.2021:** Placement Drive of Home First Finance Company India Ltd announced for all Specializations (only males) with a CTC of Rs. 5.50 lacs
- 08.10.2021:** Placement Drive of Innovare Labs Pvt Ltd announced for position of Management Trainee with A CTC of Rs. 4.50 lacs
- 11.10.2021:** Bathukamma Celebration held on the Campus- All lady students, lady faculty members and staff participated.
- 13.10.2021:** Placement Drive of Shriram Housing Finance Pvt Ltd held for all specializations announced with CTC of Rs. 3.00 lacs for the position of Sales Trainee
- 19.10.2021:** Placement Drive of India Mart held for all specializations with a CTC of Rs. 4.50 lacs for the position of Executive Client Services and Executive Client Acquisition
- 22.10.2021:** Placement Drive of Gati KWE Pvt Ltd held for Business Development Executive Trainee Position for marketing males only



Industrial Visit to ALEAP on 01.10.2021



**Covid-19 Drive- Covishield 1 & 2 doses administered to students at NAASAR School
– on 05.10.2021**



Industrial Visit to KJS conducted on 09.10.2021

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: NOVEMBER-2021

- 06.11.2021:** Placement Drive of H&R Block India Pvt Ltd held for Finance students for the position of US Tax Advisor with a CTC of Rs. 3.44 lacs + Benefits
- 09.11.2021:** Placement Drive of TATA AIG announced for Sales Positions with a CTC of Rs. 3.25 lacs fixed + mobile allowance incentives (Total up to 5.00 lacs) for marketing students only
- 10.11.2021:** PGDM I year III Trimester End -Term Exams commence
- 11.11.2021:** S. Saikumar DM-11-001 placed with PWC with a CTC of Rs.2.00 lacs
- 12.11.2021:** Placement Drive of Gati KWE Pvt Ltd held for marketing Females students only for the position of Business Development Executive (Trainee)
- 12.11.2021:** Placement Drive of TATA AIG Visual announced
- 15.11.2021:** Vaishnavi V. placed with ALEAP as Executive Assistant with a CTC of Rs. 2.40 lacs+
- 15.11.2021:** Vibha secures placement with H& R Block as Associate with a CTC of Rs.3.5 lacs
- 15.11.2021:** Varsha P. secures placement with a GATI KWC with CTC of Rs. 4.00 lacs
- 15.11.2021:** I. Sai Surya (DM-16-054) secures placement with Amazon as Amazon Scenario Operation
- 22.11.2021:** PGDM II year I Trimester classes commence
- 23.11.2021:** Placement Drive of IDFC First Bank announced for all specializations with CTC of Rs. 3.00 lacs+ Incentives
- 23.11.2021:** Placement Drive of TATA AIG held on the campus
- 24.11.2021:** Placement Drive of Sarv HR Solutions Pvt Ltd announced for HR/ Marketing Trainee positions with a CTC of Rs. 3.00 lacs
- 24.11.2021:** Neha and Ram Mohan placed with TATA AIG with a CTC of Rs. 4.00 lacs
- 25.11.2021:** Placement Drive of Wild Craft India Pvt Ltd for held marketing males only for the position of Corporate Manager-Institutional Sales with a CTC of Rs. 5.00 lacs + Benefits
- 26.11.2021:** Placement Drive (virtual) of KPMG Global Services announced for finance for the position of Deal Advisor Services Team with a CTC of Rs. 7.50 lacs + 1.00 lacs year assured pay to work in Bengaluru, Mumbai

29.11.2021: Placement Drive of India Mart (virtual/ online) announced for all specializations for the position of Executive Client Services and Executives with a CTC of Rs. 3.30 lacs + Incentives

29.11.2021: HMA Meet on Sales and Digital marketing Strategy and Techniques for MSMEs held- 8 students attend the meet

29.11.2021: Crafting Theory Linked Cases -Seminars by Case Method Forum for Management virtual

30.11.2021: Gaurav placed with Wild Craft Pvt Ltd with a CTC of Rs. 5.00 lacs

30.11.2021: Placement Drive of PWC held for Finance Specialization for the position of Associate Tax



Crafting Theory Linked Cases -Seminars by Case Method Forum for Management virtual – 29.11.20

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: DECEMBER–2021

02.12.2021: Placement Drive of PWC held via online test for Finance students

02.12.2021: Pre- Placement Drive held for PWC held

03.12.2021: Placement Drive of PWC held - online test was conducted for students on the campus

06.12.2021: Induction Classes for the newly admitted PGDM students I year commence

08.12.2021: Placement Drive of Deloitte Empowered is held on the Campus

09.12.2021: Placement Drive of Minfy Technologies Pvt Ltd announced for all specializations with a CTC of Rs 3.5 to 4.5 lacs (held via online test due to Covid-19 Pandemic)

11.12.2021: Vishal. B, H. M. Yerri Swamy, . Shiva Kumar, G. Ram Pavan, P Uday Kiran, Ravi Kumar, M Vinay, Mohd Akbar Khan, C Vijay Bharath Reddy placed with India Mart.

13.12.2021: Lohitha Devi, M.V.D. Umalakshmi, Nanditha Wadekar, B Shyam Kumar placed with PWC

15.12.2021: Placement Drive of Sunera Tech announced for all specializations with a 70% cut off for the position of Executive Trainee with a CTC of Rs. 3.60 lacs

15.12.2021: Placement Drive of Minify Technologies Pvt Ltd held via online test with a CTC of Rs. 3.50 to 4.50 lacs for the position of Business Analyst

17.12.2021: Pre-Placement talk and orientation to S&P Global held at the campus

18.12.2021: Annual Convocation entitled Sankalp held for awarding degrees to the pass-out students through a grand ceremony with 5 Industry guests. Students took oath in their prescribed graduation robes. Photo shoot, Cultural activities and lunch followed

22.12.2021: PGDM II year I Trimester mid-I Exams commence

22.12.2021: Placement Drive of TBRC Business Research Co held

23.12.2021: Placement Drive of ICICI Bank held for all specializations for the positions of Relationship Manager and Accounts Manager with a CTC of Rs, 4.20 lacs

23.12.2021: Placement Drive of ICICI held through personal interviews for the selected student

24.12.2021: Christmas Celebration held on the Campus with Santa Clause, Christmas Pandal, Cake-cutting, Speeches and Merry-making

24.12.2021: 14 Students shortlisted for ICICI Bank placement on the basis of Group Discussion

27.12.2021: Placement Drive of Bajaj Finance Ltd announced for the marketing specialization for the position of Assistant Managers for Digital Product with a CTC of Rs. 3.00 laacs + 25% variable pay

27.12.2021: Placement Drive of Berkadia Service India Pvt Ltd announced. The drive was slated to be on 05.01.2022 to 06.01.2022 with a CTC 3.40 to 4.50 lacs

27.12.2021: 20 students shortlisted for ICICI Bank placement

28.12.2021: Placement Drive of Serv HR Solution Pvt Ltd held for marketing specialization with a CTC of Rs. 3.00 lacs

28.12.2021: A Farooq Ahmed (DM-03-001) placed with Atlasian as Principal Consultant

- 28.12.2021:** K Gitanjali placed with HSBC as Sales Associate with a CTC of Rs. 4.50 lacs
- 28.12.2021:** 19 students placed with ICICI Bank with a CTC of Rs. 4.00 lacs each
- 29.12.2021:** PGDM II year I Trimester Exams commence
- 29.12.2021:** Placement Drive of Hackett Group (India) Ltd announced for HR Specialization for the position of Trainee with a CTC of Rs. 3.60 lacs
- 29.12.2021:** Placement Drive of Gati KWE Pvt Ltd announced for Marketing students with a CTC of 3.40 lacs for the Business Development Executive Trainee position
- 30.12.2021:** Placement Drive of Innovax Tech Labs Pvt Ltd held for marketing specialization for the position of Enterprise Analyst with a CTC of Rs. 4.00 lacs
- 30.12.2021:** Placement Drive of Way 2 News Pvt Ltd announced for Finance and Marketing specializations with a CTC of Rs. 3.00 to 4.00 lacs
- 30.12.2021:** Placement Drive of Bajaj Capital Ltd held with a CTC of Rs. 3.60 lacs + allowance for Financial Advisory through Direct Sales and Digital Sales position
- 30.12.2021:** M. Praneeth placed with Innovax Tech Labs Pvt Ltd
- 30.12.2021:** Placement Drive of The Dollar Business for marketing specialization held with a CTC of Rs. 3.00 to 5.00 lacs



Christmas Celebrations @ ABS held on 24.12.2021



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