

akshara

NEWSLETTER OF
AURORA'S BUSINESS SCHOOL

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2022



NEWS & EVENTS



@ AURORA'S BUSINESS SCHOOL



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**NEWS & EVENTS @ AURORA'S BUSINESS SCHOOL:
JANUARY -DECEMBER, 2022**



FROM THE DIRECTOR'S DESK

Dear Reader,

During the year 2022 we had many events such as industry visits, international study tours, placement drives, both On-campus and Off-Campus, to place our students in elite companies. Students should make best use of the opportunity provided by Placement Drives for settling in their careers. They should focus on their theory, specializations and the Summer Internship Project reports. They should face interviews with full preparations. All our students should work extra hard for this purpose.

Wish you all a very happy reading of Akshara 2022!

DR. RAGHU NAGA PRABHAKAR
Director
AURORA'S BUSINESS SCHOOL

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: JANUARY –2022

- 01.01.2022:** Placement Drive of Bajaj Capital Ltd for Finance & Marketing Specialization held.
- 01.01.2022:** Registrations open for Add-on certification Program of Google Digital Marketing. Open up to 08.01.2022
- 01.01.2022:** Registrations open for Add-on certification course on Mission HR Certification
- 01.01.2022:** Registrations open for Business English Certification courses.
- 03.01.2022:** 33 Students were Shortlisted for S & P Global Placement Drive
- 03.01.2022:** P.Shiva Kumar, Thanmi Shetty, Dilip Kumar, Mohammed Akbar Khan, Yerram Praaneeth Sai, Gillepally Raj Shekar, Vijay Bharath Reddy Ch secures Placement with India Mart
- 03.01.2022:** Registrations open for Business English Certification courses.
- 03.01.2022:** Registration opens for Campus Recruitments training program (Skills, Body Language, Test, GD, JAM, and Writing
- 04.01.2022:** Placement Drive of Deloitte Tax Service India Pvt Ltd., for Tax Consultant position with a CTC of Rs 7.60 lacs for Finance Specialization
- 05.01.2022:** Pre placement talk of Berkadia Services India private Ltd for Finance Specialization CTC 3.40 to 4.50 Lacs for Position of Associate Analyst
- 05.01.2022:** Placement Drive of Bajaj Capital Ltd held for Finance & Marketing Specialization with CTC 3.00 to 3.60 lacs + Allowance + Incentives
- 05.01.2022:** Placements Drive of Aparna Constructions and Estates Pvt Ltd, announced for Trainee Executive Sales position with a CTC 3.00 Lacs + Sales Incentive + Group Life Insurance PF + Gratuity
- 05.01.2022:** Second Placement Drive of Deloitte announced for Finance Specialization. Cut off of 60% CGPA throughout. CTC Rs 7.60 Lacs + Yearly hikes for the Post of Analyst
- 06.01.2022:** Made Students do book reviews by giving them 25 top Business Management Books
- 06.01.2022:** NISM Certification Course enrollment/Registrations done

- 06.01.2022:** Placement Drive of Deloitte Tax held for shortlisted students through online test
- 06.01.2022:** Placement Drive of Berkadia held, 23 students were shortlisted
- 06.01.2022:** Placement Drive of Deloitte Tax conduct test for 42 students
- 07.01.2022:** Dean conducted a workshop on personality development for the I year students
- 07.01.2022:** V. Sri Teja, Moosalakanti Sai Raksha, Aarthi Jangir, Dubbaka Bargav Goud, K.Tulari, Prashanthi Darshamala & S. Manasa Reddy secure placement with Sarv HR
- 07.01.2022:** 27 Students shortlisted after GD round for S& P Global
- 07.01.2022:** 18 Candidates have cleared MCQs and Essay Assessment of Berkadia Service India Pvt.Ltd
- 07.01.2022:** Registrations open for Business English Certification courses.
- 07.01.2022:** Registration opens for Campus Recruitments Training (CRT) program
- 07.01.2022:** Registrations open for Add-on certification Program on Google Digital Marketing. Kept open up to 08.01.2022
- 07.01.2022:** Placement Drive of Berkadia for Personal Interviews held
- 08.01.2022:** Short vacation declared to students from 8th to 16th January, 2022.
- 08.01.2022:** Placement Drive held and 18 students shortlisted for Berkadia Service Pvt Ltd.
- 08.01.2022:** Placement Drive of Home First Finances Company announced for Marketing Specialization with a CTC of Rs 5.50 lacs for the position of Relationship Manager
- 11.01.2022:** Arthick Kulkarni (DM-16-132) secures placement with TBRC
- 12.01.2022:** Seshu Goud and Dasari Harshitha secure placement with Berkadia Service India Pvt Ltd
- 13.01.2022:** Sankranthi Vacation declared from 12.01.2022 to 18.01.2022
- 13.01.2022:** Manasa and Bhargav secures placement with Sarv HR Solutions Pvt Ltd
- 13.01.2022:** Gudiwada Pavan & Devika Das secure placement with Deloitte Tax
- 17.01.2022:** PGDM I Year I Trimester syllabus sent to all students through ABS 2001-2003 (Link) Official
- 17.01.2022:** Placement Drive of S&P Global (Final Interview) held

19.01.2022: Reopening of ABS after short Vacation for II year I Trimester –Classes to be Online

19.01.2022: Placement Drive of Yashoda Hospitals for Marketing Specialization with a CTC 4.00 to 4.50 lacs held for the position of Marketing Executive

19.01.2022: Placements Drive of Bajaj Finance Limited for Marketing Specialization with CTC 3.00 + 025 (variables) lacs for Assessment Manager position announced

19.01.2022: Placement Drive of Sunera Tech for all Specializations with a CTC of Rs 3.60 lacs announced (first 6 months stipend of Rs 15k per month only)

20.01.2022: PGDM I Year I Trimester online classes Commencement - @ three classes 3 per day from 9.00 am to 10.30am, 11.00am to 12.30 pm and 01.30pm to 3.00pm

20.01.2022: Priyanka Dayal N. (DM-13-059) secures placement with Jon's Invesco India Pvt.Ltd as Analyst

20.01.2022: Placement Drive of Values Labs announced for HR Specialization with a CTC 2.40 lacs position Hyderabad only

21.01.2022: Placement Drive of Sunera Tech for online Assessment Test held

21.01.2022: PGDM II year I Trimester circular related scheduled deadlines for submission of Project reports released. Deadlines are as mentioned below

- a. Summer Internship Project 25.01.2022
- b. Community Development Project 25.01.2022
- c. Rural Innovation Project 11.02.2022
- d. Theory of Knowledge Project 15.02.2022

21.01.2022: Vikram Chowdhary (DM-16-047) secures placement with S&P Global

22.01.2022: Placement Drive of Sunera Tech for all Specialization held with CTC 3.60 lacs

24.01.2022: Placement Drive of Saxon A1 for position of Sales Development Representation (Inside Sales) for students of all Specialization with CTC 3.50 lacs announced and registrations open

25.01.2022: Placement Drive of Saxon A1 for 60 minute Online Test held for Students

26.01.2022: Republic Day Celebrations held on the campus without students in view of

Covid. Hoisting of the National Flag done by Director and Dean to mark the 73rd Republic Day.

27.01.2022: PGDM II Year I Trimester II Mid-Exam Time-table released @ 27.01.2022, 4 subjects; 28.01.2022, 4 subjects and 29.01.2022, 2 subjects

27.01.2022: II year I Trimester Students are shared with second Mid-Exam User ID and Password - 95 Students write the I Mid-Exam

31.01.2022: Sent Circular on Offline Classes to be held from 1.02.2022



NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: FEBRUARY –2022

01.02.2022: PGDM I & II year offline classes start day. Students, Faculty and Staff instructed to strictly follow Covid-19 guidelines

Attendance of I year Section A– 40 & Section A1 – 49

01.02.2022: Registrations for Placement Drive of Alliant Group announced for the position of Associate Tax Credits and Incentives for students of Finance specializations. Cut off of marks is 60%

02.02.2022: Review meeting on Project Submission held with Director and Faculty

03.02.2022: PGDM II Year Campus Recruitments Training program starts

03.02.2022: Faculty meeting on held to finalize project guidelines

03.02.2022: Areen Aloysirs.D (DM-07-009) secures placement with Sears Holding India for the position of Deputy Manager Marketplace with a CTC of Rs 11.00 Lacs

04.02.2022: PGDM I year students undergo Yoga session as part of orientation Program arranged in the Auditorium from 9.30 to 12.00 noon. Coordinated by Mrs Rani Navin, Yoga Coach

- 04.02.2022:** Orientation program on Balanced Diet for Good Health by Mrs Rama Devi, Nutritionist held
- 04.02.2022:** Campus Recruitments Training program session held
- 05.02.2022:** Campus Recruitments Training program session held
- 05.02.2022:** I year Orientation Program finalized with 10 indoor competitive events viz., 1. Drawing & Painting 2. Role Play 3. Skit 4. Paper Craft 5. Chess 6. Caroms 7. Snookers/TT 8. Singing & Rap 9. Dancing 10. Standing Comedy held
- 07.02.2022:** Campus Recruitments Training program session held
- 07.02.2022:** Cricket and Badminton matches held separately for Boys and girls as a part of the orientation program for newly admitted students
- 07.02.2022:** Placement Drive of ICICI Securities Ltd for Finance and Marketing specialisation with CTC of Rs 3.82 to 4.05 Lacs announced for the position of Relationship Manager
- 08.02.2022:** Placement Drive of Interactive Brokers for Finance Specialization announced- cut off 70%
- 08.02.2022:** Placement Drive of Global Client Service Associate announced with a CTC of Rs 6.25 lacs + Allowance and Bonus + Company Stocks
- 09.02.2022:** News reading class conducted in the I year class
- 09.02.2022:** Placement Drive of SBI Life Insurance Co Ltd announced for marketing specialization with a CTC of 3.00 to 4.00 Lac for the Executive Trainee Position
- 09.02.2022:** Photo shoot section arranged for the PGDM I Year
- 11.02.2022:** All Students sent online class link for Registering for the MOOCS – Swayam Central Registration Portal
- 12.02.2022:** Placement Drive of SBI Life Insurance Co Ltd held (online test)
- 13.02.2022:** PGDM II year I Trimester End-Term Time-table displayed
- 14.02.2022:** Last date to submission of Community Development Project by PGDM II year I Trimester students
- 14.02.2022:** Conducted Literary Club Activity entitled library Orientation
- 15.02.2022:** N. Sahithi, Madapati Mallikar, V C Akshay, Aarthi Jangir, Polepaka Inmanuel, Busyani Vishal, Gudimetta Ram Mohan secure placement with ICICI Securities Ltd

- 16.02.2022:** Conducted News Reading Class conducted for I year students
- 16.02.2022:** Prepatratory meeting held for finalizing Induction Program schedule
- 16.02.2022:** Students and Faculty attend the HMA online/Zoom Meeting on 360 Degree Psychological Wiliness at 6.30 pm
- 16.02.2022:** Placement Drive of HDFC announced for Finance and Marketing Specialization with a CTC 6.10 lacs for the position of Management Trainee
- 16.02.2022:** HMA Lecture meeting held on Pivots for Career success
- 17.02.2022:** Seminar on Fine Art for skill development conducted by Mrs Vishakha of Lasya Dance Vidyalaya
- 17.02.2022:** PGDM I year III Trimester Results declared
- 18.02.2022:** Full Length dress rehearsals held for Anubhuti -2022
- 18.02.2022:** 20 students drafted as volunteers for the Anubhuti-2022
- 19.02.2022:** Induction Day celebration for the newly admitted students held at CESS, Begumpet, and Hyderabad
- 19.02.2022:** Placement Drive of RAAM Group announced for all specialization for the position of Marketing Trainee with a CTC of 3.30 to 3.50 Lacs
- 19.02.2022:** Placement Drive of Alliant Group Virtual announced - online test held
- 20.02.2022:** Placement Drive of HDFC Limited announced
- 21.02.2022:** PGDM II year I Trimester students appraised about MOOCS Exam
- 22.02.2022:** Placement Drive of Alliant Group announced once again - CTC Rs 5.50 lacs
- 22.02.2022:** Students and Faculty participate in the Youth Development Program
- 22.02.2022:** Placement Drive of MSR Cosmos announced for Finance specialization with 60% cut off with CTC of 3.00 lacs
- 22.02.2022:** Placement Drive of Virtual for Inside sales specialist with CTC upto 8.00 lacs announced
- 22.02.2022:** Placement Drive of HDFC Life gets postponed
- 22.02.2022:** Placement Drive of Virtual for Inside Sales Specialist announced - drive held on 24.02.2022
- 22.02.2022:** Students attended Youth Development Program

23.02.2022: PGDM II year I Trimester End Term Exams Commencement

23.02.2022: Placements Drive of HDFC for Marketing and Finance with CTC 6.10 lacs held (interviews)

23.02.2022: Pre-Placement talks by Interactive Brothers for the position of Global Client Service Associate, with a CTC of 6.15 lacs + Allowance

23.02.2022: Class Representative elections held from A section Male Rep Abhilash Naidu, Female Rep Anjali from A1 section and Male Rep Pavan Dhama, Female (Rep): Alekhya were elected

25.02.2022: Placement Drive of Promotions 24*7, a leading Australian Co announced for all Specialization with a CTC 2.20 lacs

26.02.2022: Shyam Kiran (DM-08-029) secures placement with Genpact as Process Associate

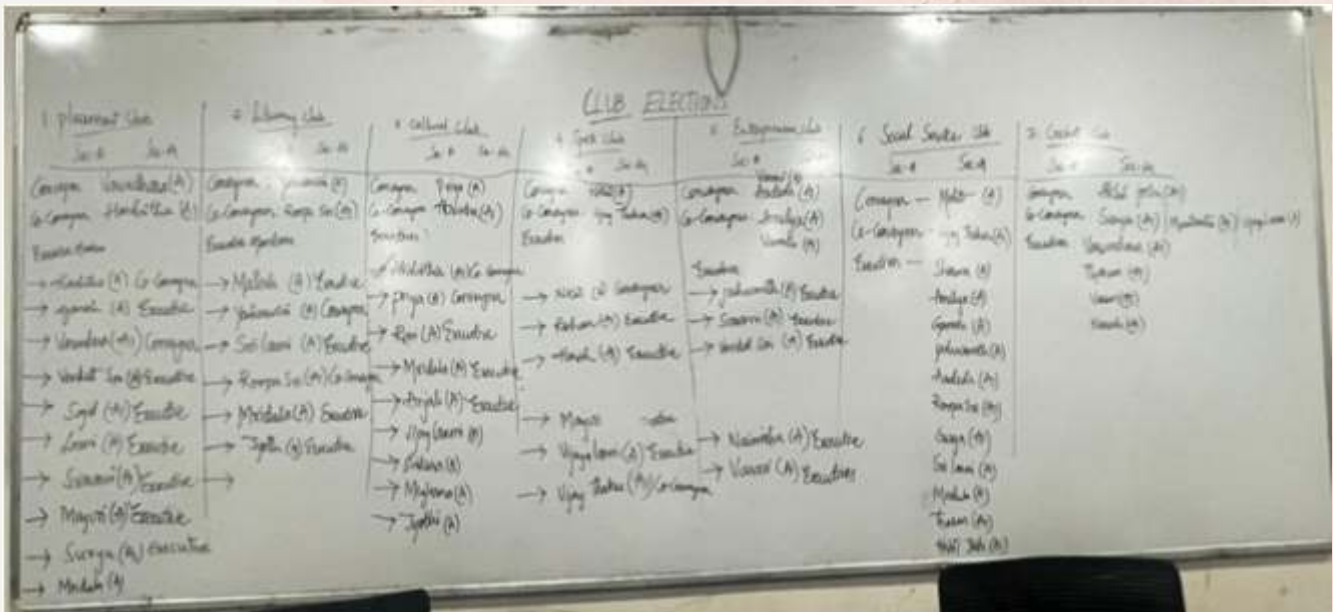
26.02.2022: Mohammed Jasveen (DM-14-094) secures placement with Offshore Services as Recruitments Coordinator with a CTC of 5.95 lacs

26.02.2022: Adarsh Doppa Raju secures placement of Asian Paints as Sr Sales Executive

28.02.2022: PGDM II year I Trimester End Term Exams held



Anubhuti Celebration @ ABS (19-02-2022)



Student Club Elections held on 26-02-2022

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: MARCH-2022

01.03.2022: Placement Drive of Global Data announced for Finance specialization with CTC 2.50 Lacs - based on Virtual interviews

01.03.2022: Placement Drive of HDB Financial Services Limited announced for Finance and Marketing Specialization with CTC 4.00 lacs for Position of Management Trainee

04.03.2022: Placement Drive of Fact-Set System India Pvt Ltd announced for Finance with CTC 4.50 lacs for the Client Solutions Advisers Position

05.03.2022: Placement Drive of HDB Financial Services Limited for Credit and Sales Management positions announced

05.03.2022: Placement Drive of Alliant Group with CTC 5.00 lacs + variable for position of Associate, Tax Credit and Incentive

05.03.2022: M. Sai Satya Naga, Poreddy Sreenath Reddy, V Ravi Teja, B Sanjana Yadav, Venula Naveen, Laxmi Bhavani, E. Yashoda secure Placements with Alliant Group

05.03.2022: Club Activities held in the Seminar Hall for Entrepreneurship Club, Sports Club and Literary Club - All Clubs to have Quiz for which each students has to give 3 questions

07.03.2022: Placement Drive of SBFC Finance Pvt Ltd announced for all specializations for Trainee Credit Manager position with CTC up to 3.60lacs

07.03.2022: NISM Add-on Certification Course commences (classes held from 07.03.2022 to 19.03.2022)

07.03.2022: Digital Marketing Certification Course commences- classes held from 07.03.2022 to 19.03.2022

07.03.2022: Placement Drive of Radha Ramu Marketing announced for HR Executive and Accounts Executive positions for HR Specialization

08.03.2022: Placement Drive of RAAM Group Scheduled - virtual interviews fixed

08.03.2022: Placement Drive of Just Dial Company site for HR Females only for the position of HR Recruitments announced with CTC Rs 3.00lacs

08.03.2022: Literary and Cultural Clubs together organize International Women's Day celebrations that were marked by competitions on

1. Traditional Dressing

2. Elocution competition on Women's Empowerment Status

3. Singing competition on women's status

10.03.2022: PGDM I year I Mid Exams schedule announced

10.03.2022: Placement Drive 24*7 Promotions for Inside Sales Specialist and B2B process for all Specialization with CTC of Rs 3.00 lacs + other allowances

10.03.2022: Placement Drive of Fact-set held online test

10.03.2022: Placement Drive of Vitust Technologies announced for HR Internship Position and HR Associate for conducting end to end recruitment process with a CTC 3.00 lacs

11.03.2022: PGDM I year I Mid Exams Conclude

11.03.2022: Placement Drive of Interactive Brokers Virtual held

11.03.2022: Placement Drive of Spectrum Bio Sides India Pvt Ltd announced for Marketing specialization with a CTC of Rs. 3.50 lacs

11.03.2022: Placement Drive of Sykes for HR Recruitments announced with a CTC up to 3.00 lacs

11.03.2022: Placement Drive of Radha Ramu Marketing announced for HR Executive for HR Specialization and accounts Executive positions with CTC 3.60 lacs

12.03.2022: Placements Drive of Tvisha Technology announced for Position of Business Developments Executive, Business Development Managers and Management Trainees

with a CTC Rs. 4.60 lacs

12.03.2022: Placement Drive of NTPC for Executive Trainee position announced

14.03.2022: Placement Drive of Radharam Marketing Pvt.Ltd announced for all specialization with a CTC up to 3.60lacs

14.03.2022: Digital Marketing and NISM Certification course classes are held

15.03.2022: Conducted News reading class in A-Section

16.03.2022: Placement Drive of Spectrum Biocides India Pvt.Ltd for Marketing with CTC 3.50 lacs held

21.03.2022: Data collected for issues of ID Cards

21.03.2022: Placement Drive of Value Labs announced for the position of Management Trainee in Business Finance with CTC Rs.2.40 lacs

21.03.2022: NISM Certification Class held

22.03.2022: Attended Faculty meeting with Director to sort out confusion relating to late permission for students

22.03.2022: Placement Drive of Bajaj Finance Ltd announced for Finance specialization for Males only with a CTC of Rs. 3.50 lacs for the position of Assistant Manager

23.03.2022: Entrepreneurship Club Activities held

23.03.2022: Literary Club Activities held

23.03.2022: Placement Drive of NTT DATA Business Solution announced for Management Trainee Position with a CTC 4.50 lacs for HR specialization

23.03.2022: Walk in Drive for Executive Residential Position in Bangalore

24.03.2022: Placement Drive of Bajaj Finance for Marketing with CTC 3.50lacs for Sales Managers position

24.03.2022: Placements Drive of Power Bridge system Pvt Ltd announced for Marketing Specialization for Sales Accounting Managers position with CTC Rs. 7.20 lacs

26.03.2022: Placements Drive of Infosys off Campus for System Engineer Operations Executive and Process Executive with CTC up to 3.60 lacs

30.03.2022: Placement Drive of H & R Blocks (India) Pvt Ltd for Finance with CTC of Rs 3.20 lacs

30.03.2022: Digital Marketing Certification class held



Club activities held on 05-03-2022



International Women's Day Celebrations held on 08-03-2022

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: APRIL -2022

01.04.2022: Students came in a traditional wear to participate in the Traditional Day Celebrations

01.04.2022: Drama competition held in the seminar hall

01.04.2022: Placement Drive of Hetero Drugs for HR males only held for Talent Acquisition Executive position with a CTC of Rs. 3.00 lacs

04.04.2022: PGDM I year I Trimester II Mid Exams commence

04.04.2022: Placement Drive of Kanter Operation announced for all Specializations for the position of Executive Data Acquisition with CTC of Rs. 4.00 lacs - Registration open from today

07.04.2022: Placements Drive of Hetero Drugs off campus for HR males only for position of Talent Acquisition with CTC 3.00 lacs announced

07.04.2022: 29 Students shortlisted for H & R Block placements

08.04.2022: Placement Drive of Amazon announced for all Specializations

09.04.2022: Placement Drive of Accurate Software Pvt Ltd announced for all Specializations with 60% cut off - CTC Rs. 4.50 lacs for Project Coordinator Trainee Position

12.04.2022: GD round for shortlisted students of H&R Block's placement held at their Jubilee Hills office

12.04.2022: Placement Drive of GSPANN Technologies announced for HR specialization - CTC 3.00 lacs for HR Recruitments, HR Operations positions – Last date for registration 13.04.2022

13.04.2022: Walk-in Interviews for Australia Tax/ US Tax for H & R Block (India) Pvt Ltd with a CTC of Rs 3.20 to 5.00 lacs scheduled at the Company office at Jubilee Hills

13.04.2022: Placement Drive of NTPC announced

14.04.2022: Students Participate in the World Heritage Day Photography Competition on the theme “Heritage & Climate” scheduled on 18.04.2022

19.04.2022: PGDM II year II Trimester Mid I Exams held from today up to 22.04.2022

25.04.2022: PGDM I year I Trimester End Term Exams commencement up to 27.04.2022

25.04.2022: Placement Drive of Price Waterhouse Coopers Acceleration Center announced with CTC 6.00 lacs for Finance only with Commerce background in Degree

26.04.2022: Placement Drive of Acuvate Software Pvt Ltd announced - Interviews on 27.04.2022 - eligibility 60% with a CTC of Rs 4.50 lacs for Project Coordinator position

28.04.2022: Placement Drive of Acheron Software announced for Executive Assistant position for all Specialization with CTC 3.50 to 5.00 lacs announced - students with Good Communication skills preferred

29.04.2022: Placement Drive of Acheron Software held for Executive Assistant position with CTC 3.50 to 5.00 lacs. The process comprised of steps-1 Video of self introduction 2. HR Telephonic Interview 3. HR online screening 4. Director's personal interviews – eligibility 70% cutoff without backlog

29.04.2022: Placement Drive of Deloitte Tax for Digital marketing operation position for all specialization with 50 % for Hyderabad

30.04.2022: Placement Drive of My Captain announced for all specializations with CTC 4.50 of Rs lacs



NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: MAY –2022

02.05.2022: Placement Drive of registered students had Screening round on 05.05.2022 at 10.00am on Virtual mode process: 1. Online Aptitude test for one hour 2. Analytical Test 30 minutes 3. online ATD (Attention to Details Test) 30 minutes 4. Interviews for those who clear screening rounds

04.05.2022: Online Test for PWC registered students held from 11.00 to 1.00pm

05.05.2022: Placement Drive of Deloitte Tax registered students - Screening round conducted at 10.00am (virtual)

05.05.2022: 20 Students shortlisted for PWC selection. They were advised to submit resumes in the given format

07.05.2022: Placement Drive of KANTAR announced for all Specializations with CTC of Rs 6.50 lacs - 2 years Bond - work in Pune for Research Analyst position and Sr Research Analyst position

07.05.2022: 15 students shortlisted for placement with PWC

07.05.2022: Placement Drive of Fact-Set System India announced with CTC 3.00 lacs for Finance- JD shared. First round was Recruitment Screening, Second round was Written Test, Third round Technical Interviews, Fourth round Final Interviews

- 09.05.2022:** Interviews for 15 shortlisted students by PWC held- results withheld
- 10.05.2022:** Pre- Placement talk of Fact-Set arranged – CTC between 2.30 to 3.40 lacs
- 10.05.2022:** Placement Drive of H&R Block (India) Pvt Ltd announced with a CTC of 3.40lacs
- 10.05.2022:** Ms Brinda secures Placement with Cognizant
- 11.05.2022:** PGDM II year II Trimester II mid Exam announced from 18.05.2022 to 20.05.2022
- 11.05.2022:** Several Students received mails from Amazon stating they are shortlisted for Transportation specialization Role for Hyderabad
- 11.05.2022:** Placement Drive of Ranley held for all Specialization with CTC 2.40 lacs announced
- 12.05.2022:** Placement Drive of City Union Bank announced for all Specializations – cut off 60% - position Relationship Manager Branch Development Managers with CTC of 2.50 lacs
- 12.05.2022:** Placement Drive of Merilytics for HR Executives with CTC Rs. 3.50 lacs announced – cut off 60% throughout
- 13.05.2022:** Placement Drive of NTPC Recruitments for position of Executive Trainee announced
- 16.05.2022:** Placement Drive of TCS announced with CTC of 3.84 lacs
- 17.05.2022:** Placement Drive of Reliance Jio for HR with 60% cut off for Management Trainee position with CTC 4.50lacs
- 18.05.2022:** Placement Drive of Forensic Alpha Ltd for Data Transformation Analyst position for Finance Specialization announced with CTC up to 3.00 lacs
- 18.05.2022:** PGDM II year II Trimester II Mid Exams commence
- 18.05.2022:** Placement Drive of Merilytics held online
- 18.05.2022:** Placement Drive of Forensic Alpha Shortlisted students advised to be alert to calls from the company- 20 students is shortlisted
- 18.05.2022:** 5 students shortlisted for Merilytics and their interviews are scheduled on 24.05.2022

20.05.2022: Placement Drive (Virtual) of My Captain for all Specializations with CTC 4.50 lacs for position of Business Operation Executive

20.05.2022: Placement Drive of Bajaj Finance for Assistant Manager for Marketing Age Max 26 years with CTC 3.00 lacs and also for Managers with CTC up to 6.00lacs

21.05.2022: PGDM I year I Trimester results announced

24.05.2022: Placement Drive of Trident Chempar Ltd Group Co. Aroubindo Pharma announced for two Countries

24.05.2022: Trip to Wonderla resorts announced

24.05.2022: International Study Tour announced for two countries

25.05.2022: Placement Drive of HR TECH.SG for Marketing with CTC 6.00 to 8.00 lacs for Junior Marketing Analysis – JD also shared with students and also announced Corporate Finance Analyst position with CTC of Rs 9.00 to 12.00 lacs for Finance specialization

28.05.2022: 18 Students shortlisted for Reliance Jio placement

30.05.2022: Placement Drive of City Union Bank (online test) held - Navya Sri. B and Anajali Devi shortlisted for Final interview scheduled on June 1st week

31.05.2022: PGDM II year II Trimester End Term Exams commence. Will be held up to 10.06.2022

31.05.2022: Placement Drive of IDBI Bank announced for recruitment of Executives on contract and Assistant/ Manager Positions



NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: JUNE –2022

- 01.06.2022:** Students visit ALEAP to learn about the SMEs and MSMEs
- 01.06.2022:** Placement Drive of PWC announced for Finance students
- 01.06.2022:** Placement Drive of Monster announced for marketing specialization for executive Sales position - with CTC of 6.00 lacs
- 02.06.2022:** Placement Drive of KANTAR announced for project management position with CTC of 4.00 lacs
- 02.06.2022:** Placement Drive of Info Tech Pvt Ltd announced with CTC of 2.40 lacs for six months and 3.60 lacs after six months
- 06.06.2022:** Anjali Devi secures Placement with Reliance Jio for management Trainee HR position
- 07.06.2022:** Placement Drive of Intellik Inc for all Specializations with CTC up to 4.00 lacs for US Staffing position
- 07.06.2022:** Placement Drive of S & P Global declared for Finance specialization with CTC up to 4.00 lacs - last date 10.06.2022
- 08.06.2022:** B. Navya sri Secures Placement with Solugenix as HR Executive
- 08.06.2022:** PWC Aptitude Test is held
- 09.06.2022:** Placement Drive of Metrics 4 Analytix Pvt Ltd announced for Financial Data and Research Analyst positions with CTC up to 4.50 lacs for Finance specialization
- 09.06.2022:** Financial Management Test and Essay writing conducted as part of Club Activities
- 09.06.2022:** Placement Drive of KANTAR announced - registration of students done and held coding test
- 09.06.2022:** 9 students shortlisted for KANTAR Placement
- 10.06.2022:** PGDM II year II Trimester End term Exams conclusion
- 10.06.2022:** Placement Drive of Ram Groups announced for: 1. Technical Trainee position for all specialization with CTC 2.40 lacs 2. Management Trainee position with CTC up to 3.60 lacs
- 10.06.2022:** Placement Drive of Volary Tech for all Specializations announced for the position of HR Recruitment, Data Analysts, PMO, Sales and Marketing with CTC up to 4.50 lacs

- 10.06.2022:** Placement Drive of Axis Bank announced for Marketing / Finance with CTC up to 4.50 lacs
- 12.06.2022:** Free trip arranged for all Students, Staff and Faculty to Wonderla Resort including transporting, Lunch etc
- 13.06.2022:** PGDM I year II Trimester I Mid Exams' commencement
- 14.06.2022:** Ikesh Jain, Vaishnavi, Gatterpally Uday Kumar, B. Sanjana Yadav secure Placements with PWC
- 14.06.2022:** Placement Drive of DCB Bank announced for the Relationship Manager position for marketing students with CTC up to 4.00 lacs
- 14.06.2022:** Placement Drive of Global Data announced for Associate Analysts for Finance and marketing Specializations with CTC 3.80 lacs
- 15.06.2022:** PGDM I year II Trimester I Mid Exams Conclude
- 15.06.2022:** Placement Drive of Voltary Softech Solution announced for all specializations for HR Recruiter, Data Analysts, PMO Sales, Marketing positions
- 15.06.2022:** PGDM II year III Trimester Courses titles and syllabus sent to students
- 15.06.2022:** 14 Students shortlisted for Metrics 4 Analytics Pvt Ltd
- 16.06.2022:** ABS hosts Financial Independence Programmer by NSE Trainer Man of TN, Ex-AGM IDBI Bank
- 16.06.2022:** Placement Drive of Pyro Holdings Pvt Ltd announced for Accounts Management Executive, Sr Executive and Manager Positions
- 17.06.2022:** Placement Drive of Metrics 4 Analytics Pvt Ltd held
- 17.06.2022:** Cultural Club Activities held
- 20.06.2022:** Placement Drive of Sakhi Media held at the Company office for Marketing students with CTC 3.00 lacs
- 20.06.2022:** Placement Drive of Global Data held - displayed list of 32 students shortlisted
- 20.06.2022:** 7 Students shortlisted for Metrics 4 Analytics
- 21.06.2022:** Placement Drive of Moschip Technologies for Sales Coordinator position with CTC 5.00 to 6.00lacs
- 21.06.2022:** Placements Drive of US Tech Solution for Trainee Recruitments with CTC 3.00 lacs

22.06.2022: Placements Drive of Global Data held

22.06.2022: International Study Tour to Dubai and Abu Dhabi announced

23.06.2024: Placement Drive of PWC for Associate Position with a CTC 6.00 lacs for Finance announced

23.06.2024: Placement Drive of Bajaj Finance for Assistant Manager, Digital producer with CTC 4.00 lacs for Marketing males only announced

24.06.2024: Placement Drive of PWC - online test held

24.06.2022: NHRD Presents Gender Lab Programme

27.06.2022: PGDM I year II Trimester Mid-II Exams commence

27.06.2022: Placement Drive of Consulting for HR Executive position with CTC 3.60 to 4.00 lacs announced

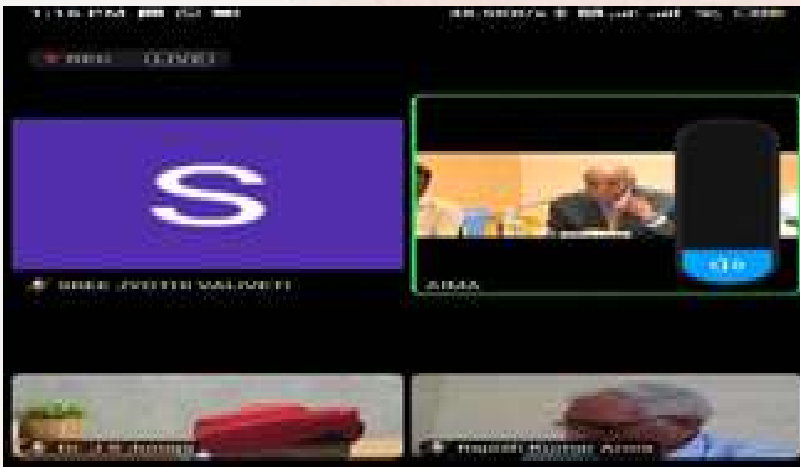
27.06.2022: Cambridge English Course registered students were given a test

28.06.2022: Placement Drive of PWC held - online test held

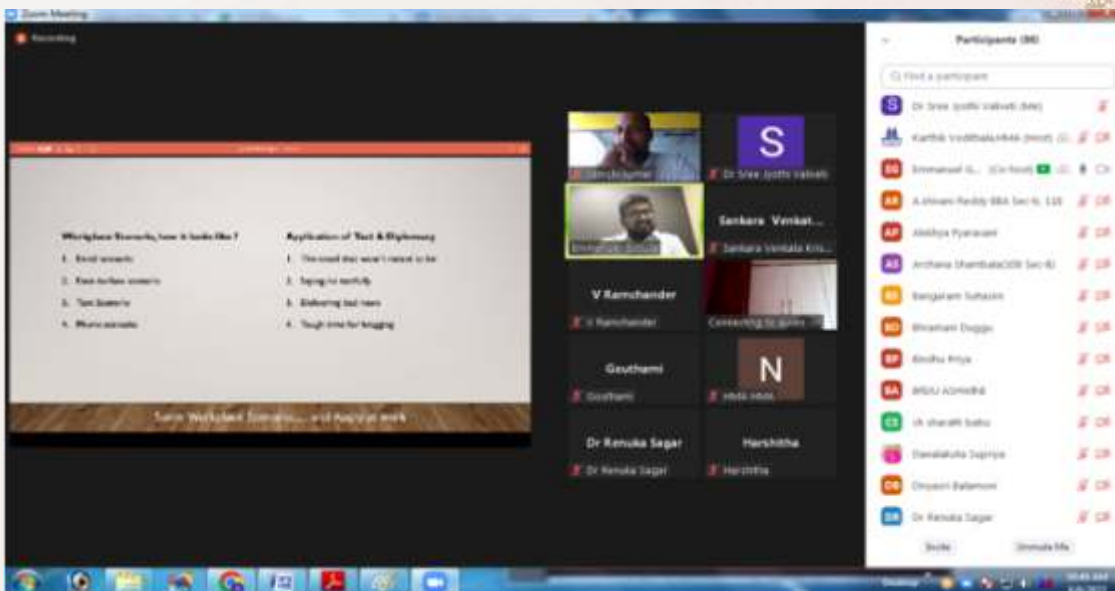
30.06.2022: Campus Orientation Program held from 30.06.2022 to 02.07.2022 between 3.30 to 5.00 pm for students who had registered for Axis Bank



Industrial Visit to ALEAP, Hyderabad on 02/06/2022



WEBINAR Online held on 03-06-2022



Virtual – online 06-06-2022

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: JULY-2022

02.07.2022: Placement Drive of Axis Bank – Announcement for 3 days orientation Program made

02.07.2022: Placement Drive of City Union Bank held - 25 students shortlisted

04.07.2022: Review of cultural programmers of all groups including rehearsals done at the Seminar Hall

05.07.2022: Placement Drive of Axis Bank announced with CTC 4.54 lacs after ABXB Programmer

- 06.07.2022:** PGDM I year II Trimester Exams Commence
- 06.07.2022:** Announced the details and format of Capstone Project (also called Major Project) to II year students
- 07.07.2022:** Digital Marketing Certification course commences
- 07.07.2022:** Placement Drive of Hetero Drugs for HR specialization with CTC 2.40 lacs announced
- 07.07.2022:** Enrolment opens for Cambridge English Certification course
- 08.07.2022:** Preparatory Meeting for 15th Convocation of Faculty and Director held
- 13.07.2022:** PGDM I year II Trimester for End Term Exams conclude
- 14.07.2022:** Placement Drive of Invesco for Trainee NATA for Finance with a CTC up to 3.80 lacs announced
- 15.07.2022:** Conducted Dress Rehearsals of the 15th Convocation “Sankalp”
- 16.07.2022:** Convocation of ABS for Batch-15 (2021 Pass outs) held
- 18.07.2022:** PGDM II year III Trimester mid- I Exams Commence
- 18.07.2022:** SWAYAM Portal details shared with all the students with a view to enroll them in different Add-on courses
- 19.07.2022:** PGDM I year III Trimester Syllabus sent to all students and Faculty
- 21.07.2022:** PGDM II year III Trimester First Mid Exams conclude
- 21.07.2022:** Placement Drive of Demand Base announced for Marketing Specialization with a CTC of 3.6 lacs
- 21.07.2022:** Students Visit Laxmi Narasimha Swamy Temple at Banjara Hills as a part of field trips
- 22.07.2022:** PGDM I year III Trimester Classes conclude
- 23.07.2022:** Placement Drive of Votary Tech Company held for position of HR Recruiter, Data Analyst, PMO, Sales, Marketing for all Specializations with a CTC of 3.00 to 5.00 lacs
- 26.07.2022:** Placement Drive of Hyundai MOBIS announced
- 27.07.2022:** Placement Drive of Infix announced for Management Trainee positions with CTC of 4.00 lacs for Finance specialization only
- 28.07.2022:** Placement Drive of Hyundai MOBIS held at the Company office in Madhapur

for all specialization for the position of Management Trainee with 5.00 lacs and other benefits

28.07.2022: Entrepreneurship Awareness Program of MSME held at GOI, Balanagar

30.07.2022: B. Navya Secures placement with Hyundai Mobis



NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: AUGUST-2022

01.08.2022: PGDM II year III Trimester Exam Time-Table released

03.08.2022: PGDM II year III Trimester Exam Commence

04.08.2022: Placement Drive of Pennant Technology for Finance/ BA Specialization announced with CTC 3.60 for Business analyst position

06.08.2022: II year III Trimester II Mid Exams conclude

06.08.2022: Placement drive of US Tech Solution announced for Trainee Recruiter position with 3.00 lacs CTC

08.08.2022: II year III Trimester II Mid Exams commence

08.08.2022: Placement Drive of Growth Arrow Company for Jr Fund Manager Position for Finance and Marketing with CTC 5.00 lacs announced

11.08.2022: PGDM II year III Mid-2 Exam Conclude

12.08.2022: Placement Drive of Growth Arrow held

13.08.2022: Neha Bhandari Secures Placement with First Advantage

16.08.2022: Circular on Ganesh Chaturthi celebrations released

16.08.2022: Pre-Placement Talk of Growth Arrow delivered online

20.08.2022: Placement Drive of Jasper Industries Pvt Ltd for all Specializations (only for Females) for Sales Consultants position with CTC 3.34 lacs announced

22.08.2022: I year III Trimester I Mid Exams Commence

23.08.2022: Placement Drive of V5 Global Services Pvt Ltd (Asset) for accounts manager sales position with CTC up to 5.00 lacs for all Specializations announced

24.08.2022: PGDM II year III Trimester Exams Commence

25.08.2022: PGDM I year III Trimester Mid Exam-1 Conclusion

27.08.2022: PGDM II year III Trimester End Term Exams Commencement

28.08.2022: Placement Drive of Reliance Jio for Assistant Manager Position with 3.00 lacs + package announced - only 2022 pass outs were eligible



Independence Day Celebration @ ABS on 15.08.2022

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: SEPTEMBER-2022

03.09.2022: Traditional Day Celebrations held on the campus

05.09.2022: Placement Drive of Hyundai Mobis Technical Central of India (MTC) announced for the position of Regt trainee- HR Male only with CTC 5.00 lacs+ Benefits

06.09.2022: Ganesh Idol Making Competition held and Group Tambola Game was also conducted

08.09.2022: Campus Ganesh Nimarjanam done with the usual fanfare after distribution of Anna Prasadam

12.09.2022: PGDM I year III Trimester Exams commence

12.09.2022: Placement Drive of Fact-set Systems India Pvt Ltd for the position of Advisor Client Solution for Finance Specialization announced

12.09.2022: Placement Drive of Fission Labs announced for the position of HR recruiter - Walk-in Drive with a CTC 3.00 to 5.00 lacs

12.09.2022: Placements Drive of Paytm announced with CTC 4.5 lacs for all Specializations

12.09.2022: Placements Drive of Fact-Set System India Pvt Ltd announced for Finance students with 70% with B.Com and BBA background with a Rs 6.5 lacs CTC

13.09.2022: PGDM of II year III Trimester End Term Exams conclude

14.09.2022: Placement Drive of PAYTM for all Specialization with CTC 4.5 lacs announced

14.09.2022: Placement Drive of Fact-Set - Test held

15.09.2022: PGDM I year III Trimester of Mid-II Exams conclude

19.09.2022: Placement Drive of US Tech Solution Pvt Ltd with 3.00 lacs CTC held

28.09.2022: Placement Drive of NCC Buildtek Limited announced for Marketing Splzn for PGT Sales and Marketing position - 60% + academics with 3.00lacs CTC

29.09.2022: Placement Drive of Values Labs announced for Marketing with 70% cut off with CTC 4.5 lacs+ Incentives

29.09.2022: PGDM II year II Trimester results declared



Ganesh Ustava Pandal erected on the campus of ABS

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: OCTOBER –2022

01.10.2022: Placement Drive of Demand Base for Finance with CTC 3.00lacs and up to 5.00 lacs

10.10.2022: Placement Drive of Deloitte Tax for Finance specialization announced

10.10.2022: Placement Drive of Genpact announced for all specializations with 3.00 lacs CTC + variable pay on contract basis

12.10.2022: Placement Drive of Genpact Virtual held

13.10.2022: PGDM I year III Trimester End Term Exams commencement

13.10.2022: Placement Drive of Kotak Mahindra Bank for all specializations with CTC 3.5 to 4.0 lacs for Relationship Manager, Construction equipment

14.10.2022: Placement Drive of Verity Knowledge Solutions announced for Finance splzn for Trainee position with CTC 5.22 lacs + Benefits

14.10.2022: Internship position for Value Labs announced for HR specialization with stipend of Rs. 15000 per month

19.10.2022: Placement Drive of City Union Bank for all specializations announced for the position of Relationship Manager and Banking Manager with CTC of 3.93 to 6.89 lacs

- 20.10.2022:** Placement Drive of Spectra Force Internship – US announced for 6 months for Finance Specialization - Stipend of Rs. 15k per month
- 20.10.2022:** Placement Drive of India Mart announced for all specializations for position Executive Client Services with CTC of 4.00 lacs + Incentives
- 20.10.2022:** Gadepaka Meghana, Guthula Satya Sai, Shabharish secure placements with Value Labs
- 21.10.2022:** Placement Drive of Deloitte Tax for Finance specialization with aggregate 60% and no Backlogs announced
- 21.10.2022:** Placement Drive of India Mart announced for Executive Client Services with CTC of Rs 4.00 lacs for all specializations only males with 70% up to inter 60%
- 22.10.2022:** PGDM I year III Trimester End Term Exams commence
- 24.10.2022:** Students on International Study Tour at the Skyline University, Dubai & Abudabi
- 25.10.2022:** Placement Drive of Value Labs held
- 26.10.2022:** Placement Drive of Deloitte Tax for Tax Consultant with a CTC of 7.75 lacs announced
- 26.10.2022:** Placement Drive of Value Labs for Marketing with 70% cut off and no backlogs with a CTC of 4.5 + Incentives announced for the position of Management Trainee
- 27.10.2022:** Placement Drive of Deloitte Tax announced for Finance & HR with CTC 7.60 lacs .Registrations on or before 28.10.2022 for the position of Tax Consultant and Analyst
- 28.10.2022:** Placement Drive of ELIXIR Metform Pvt Ltd for marketing specialization for Area Sales organization with CTC of Rs 3.58 lacs
- 28.10.2022:** Announcement regarding annual Convocation for 16th Batch made – Event scheduled for 26.11.2022
- 28.10.2022:** Placement Drive of Vistecx for those with B Tech background announced



International Study Tour at Skyline University from 24-10-2022 to 27-10-2022



Skyline University Dubai & Abudabi



NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: NOVEMBER –2022

- 01.11.2022:** Students participate in COWE India and SIDBI launched “Swavvalawbhan Sashakti Mega Campaign
- 02.11.2022:** Placement Drive of WINIT for all specializations with CTC of 4.00 lacs for Business Development Executive position
- 03.11.2022:** Placement Drive of Wellness Hospitals announced for Marketing Executive with CTC of 3.5 to 4.0 lacs
- 03.11.2022:** Placement Drive of Deloitte held through online test
- 03.11.2022:** Placement Drive of V-Mart Retail Ltd announcement for marketing specializations with CTC 3.40Lacs
- 04.11.2022:** Registration for ICICI Bank Placements opens with CTC 4.41 lacs for position of Deputy Manager
- 05.11.2022:** PWC selected students advised to complete all formalities at ABS
- 06.11.2022:** Placement Drive of Alliant Group announced for Finance with CTC 6.5 lacs + Variables - 65% cut off marks
- 07.11.2022:** Placement Drive of Franklin Templeton held - 58 Students shortlisted
- 09.11.2022:** Placement Drive of WINIT announced for marketing position of Inside Sales Executive with a CTC of 3.00 lacs
- 09.11.2022:** Placement Drive of GATI-KWE for marketing announced with 3.5 lacs + 50 k retention bonus
- 10.11.2022:** Placement Drive of Synchrony held online
- 11.11.2022:** Placement Drive of Synchrony held online test conducted
- 12.11.2022:** Digital Marketing Certification Course commences
- 16.11.2022:** Placement Drive of ICICI announced for Finance and Marketing specializations for position of Relationship Manager - CTC Up to 4.05 lacs
- 16.11.2022:** Placement Drive of WINIT for marketing specialization held
- 16.11.2022:** Placement Drive of Quantized based out in Texas announced for Demand Generation Associate (Inside Sales) for marketing specialization with CTC up to 3.5 lacs
- 16.11.2022:** Polepaka Immauel placed with Act Fibrenet as Trainee –HR with CTC of Rs 3.50 lacs

- 17.11.2022:** Pre-placement talk of Berkadia delivered for Finance specializations with 60% cut off with CTC of 4.00 lacs to 5.2 lacs
- 18.11.2022:** Placement Drive of Deloitte held for Finance and HR Students
- 19.11.2022:** Shubham Bajaj and Adesh Thakur placed with Deloitte Tax with CTC of Rs 7.75 lacs
- 19.11.2022:** Dhama Pavan and V. Vinay Kumar secure Placement with Deloitte EAG Talent Services with CTC of Rs 7.75 lacs
- 19.11.2022:** Venkat Sai placed with Value Labs with CTC of 4.00 lacs
- 19.11.2022:** Placement Drive of PWC announced for Finance - 60% cut off for Tax Associate position –Registrations opens
- 21.11.2022:** Placement Drive of ICICI postponed to 28.11.2022
- 22.11.2022:** Placement Drive of Franklin Templeton HR interviews on 24.11.2022 for Finance with B.Com background for Graduate Trainee position with CTC 4.31 lacs announced - online test + HR Interviews held for for finance splzn
- 23.11.2022:** PGDM II year I Trimester mid –I Exams commence
- 23.11.2022:** Pre-Placement talk of Berkadia arranged
- 23.11.2022:** Placement Drive of Aadhar Housing Finance Ltd announced for marketing students for position of Management Trainee with CTC of 4.00 lacs
- 24.11.2022:** Pre-Placement talk with PWC online-only - Shortlisted students were made eligible for this event
- 24.11.2022:** PGDM II year I Trimester mid-I Exams commence
- 25.11.2022:** Placement Drive of Verity Knowledge Solution held with CTC of 5.22 lacs
- 28.11.2022:** Placement Drive of ICICI held
- 29.11.2022:** PGDM II year I Trimester mid – I Exams conclude
- 29.11.2022:** Placement Drive of Berkadia announced - two rounds held Essay test and shortlisting done
- 30.11.2022:** Placement Drive of Alliant Group held
- 30.11.2022:** Placement Drive of Berkadia held – 19 students shortlisted



Pre-placement Talk of Berkadia

NEWS & EVENTS@AURORA'S BUSINESS SCHOOL: DECEMBER –2022

02.12.2022: Digital Marketing Certification Course held

02.12.2022: 7 students Secure Placement with PWC

05.12.2022: PGDM of Batch-18 classes commencement

05.12.2022: Uday Raj secures placement with Synchrony

06.12.2022: Placement Drive of ICICI Securities – 15 students placed

07.12.2022: Placement Drive of Berkadia held - shortlisted students' names displayed

08.12.2022: Placement Drive of PWC for Finance announced for Tax Associate position with CTC 6.00 lacs

09.12.2022: Placement Drive of Gold Stone Technologies - registration open for for all Specializations with CTC of 2.5 lacs +variables for first 3 months internship

10.12.2022: Students attended IIT Mumbai Free Webinar on Entrepreneurship

14.12.2022: 15 students were shortlisted for Aadhar Housing Finance placement

15.12.2022: Placement Drive of PWC for Finance Students announced

- 16.12.2022:** Placement Drive of TCS for all specializations announced for BE/PGDM Combination
- 16.12.2022:** Placement Drive of Amara Raja Group for marketing and HR announced with a CTC of Rs 4.00 lacs
- 16.12.2022:** Placement Drive of Demand Base for Trainee Research announced and first 6 months internship with 20k and after that with CTC 5.00 to 6.00 lacs
- 16.12.2022:** Pre-Placement Talk for shortlisted Students of Demand Base
- 19.12.2022:** Technical Round for Alliant Group shortlisted students
- 19.12.2022:** 10 students placed with Aadhar Housing Finance
- 20.12.2022:** PGDM II year I Trimester Mid – II Exams commence
- 24.12.2022:** Students have organized celebrations on a grand scale
- 29.12.2022:** Placement Drive of Fact-Set for Finance for Registration Analyst
- 30.12.2022:** Placement Drive of Fact-Set - related online test held
- 31.12.2022:** Last date for registration for CRT Program



Seminar on “Management and its Application on Career Development Aspects” held on 05-12-2022



Workshop on “Trends in Business Analytics-The Corporate Intelligence” held on 06-12-2022



Seminar on “New Age Marketing- A Fuel for Growth and Improvement held on 7-12-2022



Cambridge English FDP Certification Programme held on 16-12-2022



Christmas Celebrations held at ABS on 24-12-2022



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