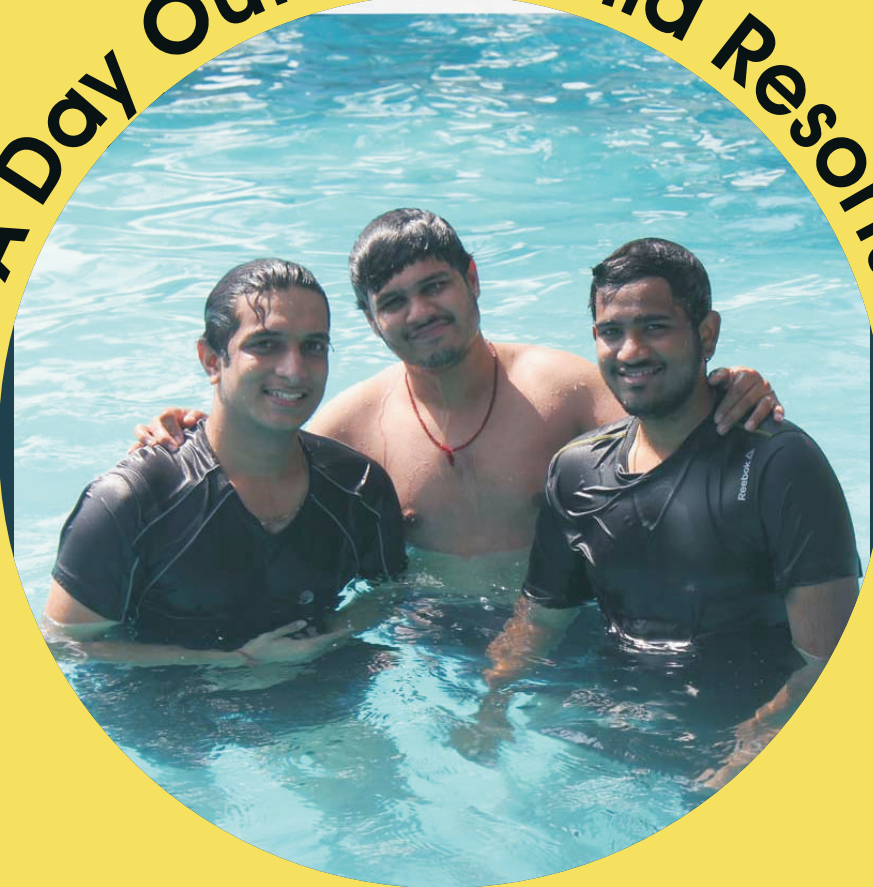


A Day Out to Leonia Resorts



Students, Staff and Faculty go on a Day Out to Leonia Resorts,
Shameerpet, Hyderabad on 28th November 2015

FROM THE DIRECTOR'S DESK

The poor show of BJP in the recent Bihar elections shows that the strategy adopted by Narendra Modi and Amit Shah has failed and what works for parliamentary elections cannot work for assembly elections. They cannot continuously rely only on Modi to win every election and should create strong local leaders, who are well versed with the ground reality and can connect with the local people. This is the second major defeat for BJP after losing the polls in Delhi.

This is a blessing in disguise. It will make the ruling party at the centre less aggressive and more accommodative. There were instances earlier when the government acted with arrogance, which might subside now with these losses. It is quite possible that the government will henceforth reach out to the opposition with a different approach, and this may help the government in building a consensus for some of the important bills that have been stalled in the Rajya Sabha due to lack of numbers on the part of the ruling party. The opposition party too will not give any suggestions on important bills that are not in favor of the common people, and hence there is no harm in accepting their views.

From the market's perspective, the election result had only a temporary impact. We already saw the Sensex recovering 400 points from its low on Monday's trading session. What is important now is the pace of reforms. The government should expedite its reforms process, which will determine the long-term performance of the stock market. There are many bills, such as the budget, which can be passed even if the Rajya Sabha rejects them and the government should focus on such bills and take the economy out of its sluggishness. Meanwhile, floor management in the parliament should remain the priority of the ruling party.

Dr. G Sreenivas Reddy
Director Aurora's Business School



NEWS @ AURORA'S BUSINESS SCHOOL

- 02-11-2015 : Collected student feedback on faculty from First Trimester students of batch (2015-2017)
- 03-11-2015 : Berkedia campus placement activity
- 03-11-2015 : Campus placement of IBM
- 04-11-2015 : September, 2015 issue of newsletter of the School 'Akshara' released
- 06-11-2015 : II Trimester classes of batch 2015-2017 commence
- 07-11-2015 : Byndr VP Uinty Relation give a seminar on collaborative platform
- 09-11-2015 : Declared I Trimester results as per plan
- 09-11-2015 : October 2015 issue of FINSCAPE, Financial News Bulletin of the School released
- 09-11-2015 : III semester instruction ends and students go on preparation holidays
- 13-11-2015 : Distributed sweets to faculty & staff as part of Diwali Celebration
- 14-11-2015 : Standardized & updated III Semester Question paper pattern
- 16-11-2015 : III Semester End Exams of batch 2014-2016 commence
- 17-11-2015 : Guest lecture on 'Micro – Economic Indicators and the Growth of Indian Economy' delivered by Mr. Biswajit Hazra of Centre for Monitoring Indian Economy (CMIE)
- 18-11-2015 : Campus placement by Verity Knowledge Solutions
- 18-11-2015 : Times Business Solutions off campus placement drive for Marketing students held.
- 18-11-2015 : Class representatives for II trimester of batch 2015-2017 elected
Names of CRs are : Shirisha & Srikanth Rathi
- 19-11-2015 : Mrs Harika and Mrs Kameshwari get promotions to the next higher cadre
- 20-11-2015 : Faculty members Prof. G Sreenivas Reddy, Dr. Sree Jyothi and Ms. Kameshwari attend a one-day workshop on Behavioral Lab and Teaching Methods at the Indian School of Business, Gachibowli, Hyderabad.
- 23-11-2015 : Campus placement drive of Act Group held
- 23-11-2015 : Sign up MOU with RICOM Technologies Pvt. Ltd. for lectures on digital marketing
RICOM was represented by Mr. Patric Benny.
- 24-11-2015 : Batch 2014-2016 IV Semester of classes schedule released
- 26-11-2015 : III Semester End Exams of batch 2014-2016 conclude
- 27-11-2015 : Campus placement drive by Franklin Templeton
- 27-11-2015 : Campus placement drive by Aditya Birla Insurance Brokers
- 27-11-2015 : Campus Placement drive by Loreal
- 28-11-2015 : Students, staff and faculty go on a day out to Leonia Resorts, Shameerpet
- 30-11-2015 : Placement Drive of Concentrics held

LITERARY CORNER (STUDENT ARTICLES)

What is Maturity

Definition provided by Buddhist Lamas.

Maturity is when you stop trying to change people, and instead focus on changing yourself.

Maturity is when you accept people for who they are.

Maturity is when you understand that everyone is right in their own perspective.

Maturity is when you learn to "let go".

Maturity is when you are able to drop "expectations" from a relationship and give for the sake of giving.

Maturity is when you understand that whatever you do, you do for your own peace.

Maturity is when you stop proving to the world how intelligent you are.

Maturity is when you focus on positives in people.

Maturity is when you do not seek approval from others.

Maturity is when you stop comparing yourself with others.

Maturity is when you are at peace with yourself.

Maturity is when you can differentiate between "need" and "want" and you can let go of your wants.

Maturity is when you stop attaching "happiness" to material things.

If any one of these qualities are still missing in you, then you can know for yourself that you are not fully mature as yet.

Our Faculty at the Indian School of Business on 20-11-2015



LITERARY CORNER (STUDENT ARTICLES)

TROUBLED TIMES AHEAD

The Telengana Government is once more planning to hike the power tariff in April 2016 to improve the financial health of the power distribution companies. While the quantum of hike is yet to be decided and approved by the regulatory authority, the increase in tariff is bound to make the life of the power consumers in Telengana worried. Already, the consumers have been punished with higher power charges during the last one year and the proposed increase in power rates will add fuel to fire. The industry too is extremely worried about the proposed increase in power rates. While the industry is already suffering from power cuts which are affecting their production and resulting in removal of workers, the proposed increase in power rates will not only make the industries in Telangana unviable but may also force their closure. Some of them may even prefer to shift to other States like Gujarat where the power situation is better. The Government has to make a difference choice.

IF MUSIC IS THE FOOD FOR LOVE, PLAY ON...

Shakespeare

Music is a major part of our environment. It is often referred to as "The International Language" - a simple thought with vast implications behind it. Though you cannot speak the language of other country, you can move, dance, and most of us enjoy the music of that country.

While we may not understand the words of a particular song but we do understand the beauty of the music. Music has influenced human beings since the beginning of the civilization. Music is written and performed for a variety of purpose like human pleasure, religious ceremonies, or for entertaining people. Music greatly affects our personal moods, it can calm and bring a new life to us in variety of ways and even reduce stress and pain. There is a saying "Music can change the world because it can change people". Try listening to a classical music for a sense of power. Soft, soothing music can help you free from nervous tension and listen to medium-fast to fast music for exercising and house cleaning.

Shaik Majeed

ABS STUDENTS AT LEONIA RESORTS



Students, Staff and Faculty go on a Day Out to Leonia Resorts, Shameerpet, Hyderabad

YOU ARE HIRED, CONGRATULATIONS!



T Sinduja
Berkadia



Bhavani L
Berkadia



Tejaswini
Berkadia



Sravana Lakshmi
Berkadia



Hareesh D
Berkadia



YSS Chandrika
Loreal



Devashish B
Deloitte



Kishan Sharma
Deloitte

Send in your suggestions, feedback, articles and comments to
upgrade forth-coming issues of 'AKSHARA' to newsletter@absi.edu.in

akshara

NEWSLETTER

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